NEW MEXICO LOTTERY

Best Practices in December

Happy Holidays!



Dear Retail Partners,

This year we celebrate both the joy of the season and the meaningful progress we've made together at the New Mexico Lottery. New equipment and enhanced tools are now live across our retail network, designed to make product management more efficient and the experience smoother for you and your customers.

We're pleased that retailers have responded positively to the changes. Our teams continue working closely with Scientific Games to deliver ongoing support and improvements. If you have questions or need assistance, always feel free to reach out to your Lottery Sales Representative.

We remain grateful for the strong partnerships that brought us to this point and for your patience and collaboration throughout the changes. Most of all, thank you for your continued dedication to the Lottery. Your efforts help fund the Legislative Lottery Scholarship and make college more accessible for New Mexican students. Thank you for all you do, especially during this busy season. Wishing you and your loved ones a joyful, healthy, and prosperous holiday.

David Barden
New Mexico Lottery CEO

Healthy Play

TRUTH or MYTH?

It's OK to gift Lottery tickets to people under 18 years of age.

MYTH!

Lottery tickets make great gifts, but only for ages 18 and older.

The New Mexico Lottery wants to remind everyone to play healthy. If you or someone you know would like more information about Healthy Play, call 1-800-572-1142 or visit the Healthy Play webpage on nmlottery.com.

Learn more about Healthy Play HERE.

GIFT RESPONSIBLY

Lottery tickets make great gifts for ages 18+

Build Your Lottery Knowledge and Boost Your Lottery Sales!

Get the latest information about the Lottery delivered right to your inbox!

Did you know that the New Mexico Lottery sends out emails to subscribers to tell them about the latest ways to win?

You can have this information, too, and use it to boost your Lottery sales. You can promote tickets that have promotions and increase your sales.

- First, visit: **promozone.nmlottery.com.**
- Then, register for the Promo Zone.
- In the profile section, opt in to receive emails about Contests, Events, and Promotions.

Make sure to hit the "agree" box and hit the submit button, or changes won't be saved.

Watch our simple tutorial on Facebook

PLAY RESPONSIBLY: For Responsible Gaming Information, call 1-800-572-1142. Void where prohibited by law. You must be at least 18 years old to purchase and/or redeem tickets. The NMLA at its sole discretion may end or cancel promotions at any time. Promotions and rules are subject to change at the NMLA's discretion at any time.

DECEMBER 2026 GAMES AVAILABLE TO ORDER

If you need additional games, please check with your CSR, as new games may be released throughout the month! Customer Service is available at **1-866-465-1120**, option 2, between 7 am and 4 pm, Monday through Friday.

$1

#698


#693


#685


#687


#674


#650


$2

#670


NEW SCENE!

#694


#688


#686


#655


$3

#703


NEW!

#695


#692


#689


#683


#682


$5

#619


NEW!

#696


#575


#645


#666


#704


#640


#690


#663


#665


$10

#697


#680


#679


#624


#672


#675


$15

#691


$20

#608


#628


#643


GAMES ENDING

For the MOST up-to-date game ending information, please visit **nmlottery.com** or scan the QR code.

THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.

Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #657	$1	Hit $25	9/17/2026	11/19/2026	12/16/2026
NM #658	$2	Hit $50	9/17/2026	11/19/2026	12/16/2026
NM #659	$5	Hit $200	9/17/2026	11/19/2026	12/16/2026
NM #660	$10	Hit $500	9/17/2026	11/19/2026	12/16/2026
NM #661	$1	Merry Money	9/17/2026	11/19/2026	12/16/2026
NM #668	$2	Merry Money 5X	9/17/2026	11/19/2026	12/16/2026
NM #601	$15	The Return of the Pink Panther™ Crossword	9/17/2026	11/19/2026	12/16/2026
NM #677	$5	Fiery 5s	10/8/2026	12/10/2026	1/6/2027
NM #652	$2	10X the Cash	10/23/2026	12/23/2026	1/21/2027