



NEW MEXICO
LOTTERY

Best Practices in September



Promotions



Frogger Scratchers and Second-Chance Promotion

This NEW Scratcher has top prizes of \$5,000 PLUS players can enter eligible non-winning NM-692 Frogger Scratchers into the second-chance promotion to win \$300 or even \$5,000!

There's also a just-for-fun Frogger digital game you can play on nmlottery.com!

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Draw	Entry Period	Draw Date	# of Winners	Prize
1	9/1 - 12/15/26	12/16/26	15	\$300
Grand Prize Drawing	9/1/26 - TBD	TBD	1	\$5,000

Player Promotions

Increase your sales by telling your players about the added value of these games! Non-winning tickets from these Scratchers can be entered at nmlottery.com for a second chance to win CASH!

Players can find more information by visiting nmlottery.com and clicking on the Promotions tab.



CONGRATULATIONS ACTIVATION PROMOTION WINNERS!

These retailers won \$1,000 and prize packs for the store employees by putting new Grande games out for sale within the promotional period. Each pack put out for sale earned them an entry. Thanks for getting those hot new games out right away!

- Smiths #415 located at 700 E. Roosevelt Ave. in Grants
- Coors Mini Mart located at 9400 Coors Blvd. NW in Albuquerque



Healthy Play

TRUTH or MYTH:

There are lucky games and unlucky games.



MYTH!

While games may have differing odds, the result of any lottery purchase is a random outcome, no matter what game you are playing.

The New Mexico Lottery wants to remind everyone to play healthy. If you or someone you know would like more information about Healthy Play, call 1-800-572-1142 or visit the Healthy Play webpage on nmlottery.com.



SEPTEMBER 2026 GAMES AVAILABLE TO ORDER

If you need additional games, please check with your CSR, as new games may be released throughout the month!
Customer Service is available at **1-866-465-1120**, option 2, between 7 am and 4 pm, Monday through Friday.

\$1

#685


#687


#674


#650


#649


#673



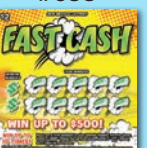


\$2

#670


#688


#686


#655


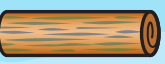
#654


#671











\$3

#692


#689


#683


#682


Have empty slots in your dispenser? Use display cards to make it look full without doubling up on active packs in your dispenser! Ask your Customer Service Representative (CSR) or your Lottery Sales Representative (LSR) for more information.

\$5

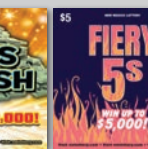
#575


#640


#690


#645


#663


#676


#666


#677


#665











\$10

#680


#679


#624

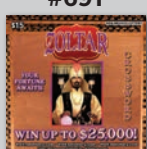

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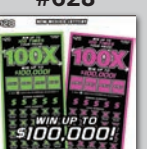


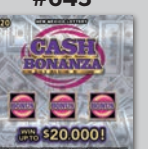



\$15

#691


#608


#628


#643




\$20



GAMES ENDING

For the MOST up-to-date game ending information, please visit nmlottery.com or scan the QR code.
THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.

Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #639	\$3	Daily Crossword	6/18/2026	8/20/2026	9/16/2026
NM #662	\$1	The Sky's the Limit	6/19/2026	8/21/2026	9/17/2026
NM #638	\$3	Bags of Money	7/22/2026	9/23/2026	10/20/2026
NM #648	\$1	Triple Tripler	8/20/2026	10/22/2026	11/18/2026