



Best Practices in July

Promotions

Grande Family of Games RETAILER Activation Promotion July 7 – 17, 2026

Retailers will automatically receive one drawing entry for each pack of Game #687 \$1,000 Grande, Game #688 \$5,000 Grande, Game #689 \$10,000 Grande Crossword, or Game #690 \$25,000 Grande that they activate and put out for sale by the promotion entry deadline.

One Corporate retailer will be drawn to win \$1,000 and up to 25 NMLA Prize Packs for employees of the winning retailer.

One Independent retailer will be drawn to win \$1,000 and up to 25 NMLA Prize Packs for employees of the winning retailer.

Grande Family of Games PLAYER Promotion

Players enter their eligible non-winning Grande Scratchers at the Promo Zone.

Three quarterly drawings will be conducted to award \$500 to 10 winners per drawing (30 winners total!)

One Grand Prize Drawing will be conducted to award \$5,000 to one lucky entrant.



Second-Chance Promotion Drawing Info

Draw	Entry Period	Draw Date	# of Winners	Prize
1	7/7 – 9/30/26	10/21/26	10	\$500
2	10/1 – 12/31/26	1/6/27	10	\$500
3	1/1 – 3/31/27	4/7/27	10	\$500
4	7/7/26 – TBD	TBD	1	\$5,000

Congratulations Activation Promotion Winners!

These stores each won \$1,000 and prize packs for the staff for activating Legends of Lucha Libre® Scratchers during the promotional period.



100921 Midway Grocery & Package
in Sapello



695055 Lowe's #55
in Alamogordo

Healthy Play

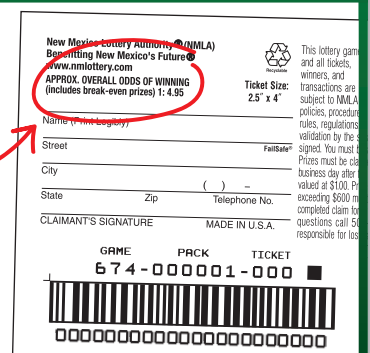
TRUTH or MYTH:
Odds of winning can be found on the back of every Scratcher ticket.



TRUTH!

Knowing the odds of the games you play helps keep play healthy.

The New Mexico Lottery wants to remind everyone to play healthy. If you or someone you know would like more information about Healthy Play, call 1-800-572-1142 or visit the Healthy Play webpage on nmlottery.com.



★ ★ JULY 2026 GAMES AVAILABLE TO ORDER ★ ★

If you need additional games, please check with your CSR, as new games may be released throughout the month! Customer Service is available at **1-866-465-1120**, option 2, between 7 am and 4 pm, Monday through Friday.

\$1	#687	#674	#650	#649	#673			
	NEW!							
	\$2	#688	#670	#686	#655	#654	#671	
		NEW!						
		\$3	#689	#683	#682	<div style="border: 1px solid black; padding: 5px; background-color: yellow;"> Have empty slots in your dispenser? Use display cards to make it look full without doubling up on active packs in your dispenser! Ask your Customer Service Representative (CSR) or your Lottery Sales Representative (LSR) for more information. </div>		
			NEW!					
\$5	#690	#645	#663	#676	#666	#677	#665	
	NEW!							
	\$10	#680	#679	#624	#672	#675	#581	
		\$15	#601		#628	#643		
		\$20						

GAMES ENDING

For the MOST up-to-date game ending information, please visit nmlottery.com or scan the QR code. THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.



Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #631	\$3	Money Bag Bingo	5/5/2026	7/7/2026	8/3/2026
NM #632	\$10	JURASSIC PARK	5/5/2026	7/7/2026	8/3/2026
NM #633	\$3	SKEE-BALL®	5/5/2026	7/7/2026	8/3/2026
NM #642	\$10	Wild Cash Multiplier	5/5/2026	7/7/2026	8/3/2026
NM #637	\$2	Cherry Twist	5/21/2026	7/23/2026	8/19/2026
NM #639	\$3	Daily Crossword	6/18/2026	8/20/2026	9/16/2026
NM #662	\$1	The Sky's the Limit	6/19/2026	8/21/2026	9/17/2026