



NEW MEXICO
LOTTERY



Best Practices in May

Promotions

Legends of Lucha Libre® Second-Chance Promotion

Players can enter non-winning Legends of Lucha Libre® Scratchers for a second chance to win. Let your players know that even non-winning tickets can win some serious cash!

- 3 drawings will be conducted to award 5 winners, \$1,000 each (total of 15 winners).
- 1 Grand Prize Drawing will be conducted to select 1 Grand Prize Finalist to participate in the Grand Prize Event for a chance to win \$100,000 up to \$1,000,000!

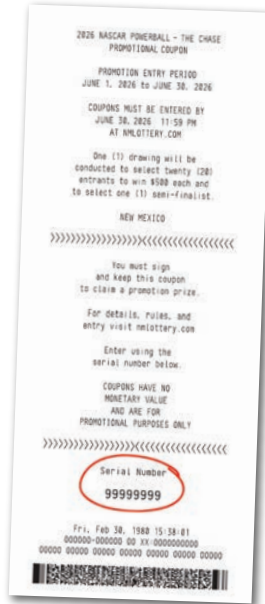


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Coming Soon!

NASCAR Powerball The Chase to \$1 Million Promotion! June 1 – 30, 2026

- Players who purchase a minimum of \$6 in New Mexico Lottery Powerball on one ticket during the entry period will receive a Promotional Coupon with an 8-digit serial number. That number can be entered at nmlottery.com for a chance to win!
- 1 drawing will be held for 20 entrants to win \$500 each!
- 1 of the 20 winners will then be selected as a semi-finalist to represent New Mexico in the NASCAR Powerball The Chase™ Drawings with semi-finalists from other participating Powerball lotteries.
- If your players have questions about this promotion, please tell them they can find more info at nmlottery.com.



Coupon art example only.

***PLEASE make sure the employees at your location are aware of this promotion. The Promotional Coupon will print from the terminal and MUST be given to the player who purchased the qualifying Powerball ticket.**

Healthy Play

Healthy Play Survey May 14 – 21, 2026

This short survey asks a few questions about healthy play habits and resources. Responses will help improve education and awareness programs. New Mexico residents, 18 or older, who complete the survey will have the chance to opt into a drawing to receive \$100 worth of Lottery Bucks and a Lottery prize pack once they have finished.

Healthy Play

TRUTH or MYTH:

There is no minimum age to play lottery, as long as parents are OK with it.

 That's a MYTH!

You must be at least 18 years of age to purchase or redeem lottery tickets.

The New Mexico Lottery wants to remind everyone to play healthy. If you or someone you know would like more information about Healthy Play, call 1-800-572-1142 or visit the Healthy Play webpage on nmlottery.com.





MAY 2026 GAMES AVAILABLE TO ORDER



If you need additional games, please check with your CSR, as new games may be released throughout the month!
 Customer Service is available at **1-866-465-1120**, option 2, between 7 am and 4 pm, Monday through Friday.

\$1

#650



NEW!

#649



NEW!

#673



\$2

#686



NEW!

#655



NEW!

#654



#671



\$3

#683



NEW!

#682



NEW!



\$5

#663



#676



#666



#677



#665



#618



\$10

#679



#624



#672



#675



#581



\$15

#601



\$20

#643



NEW!

Have empty slots in your dispenser? Use display cards to make it look full without doubling up on active packs in your dispenser!
 Ask your Customer Service Representative (CSR) or your Lottery Sales Representative (LSR) for more information.

GAMES ENDING

For the MOST up-to-date game ending information, please visit nmlottery.com or scan the QR code.
THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.



Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #653	\$2	Lucky 13	2/10/2026	4/14/2026	5/11/2026
NM #641	\$5	Lucky 7s Crossword	2/13/2026	4/17/2026	5/14/2026
NM #664	\$5	Winner Winner Chicken Dinner	2/26/2026	4/30/2026	5/27/2026
NM #669	\$5	Merry Money 10X	2/26/2026	4/30/2026	5/27/2026