



# Best Practices in April

## Legendary Promotions

### Legends of Lucha Libre® Retailer Activation Promotion April 7 – 17, 2026

Retailers will automatically receive one drawing entry for each pack of Game #663 Legends of Lucha Libre® that they activate and put out for sale by the promotion entry deadline.

- One Corporate retailer will be drawn to win \$1,000 and up to 25 NMLA Prize Packs for employees of the winning retailer.
- One Independent retailer will be drawn to win \$1,000 and up to 25 NMLA Prize Packs for employees of the winning retailer.



### Legends of Lucha Libre® Second-Chance Promotion

Three drawings will be conducted to award \$1,000 to 15 winners. One Grand Prize Drawing will be conducted to select one Grand Prize Finalist to participate in the Grand Prize Event for a chance to win \$100,000 up to \$1,000,000!

Draw	Entry Period	Draw Date	# of Winners	Prize
1	4/7 - 5/31/26	6/2/26	5	\$1,000
2	6/1 - 7/31/26	8/4/26	5	\$1,000
3	8/1 - 9/30/26	10/6/26	5	\$1,000
Grand Prize Drawing	4/7/26 - TBD	TBD	1	\$100,000 up to \$1,000,000

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### See the Luchadores LIVE on May 9, 2026!

ENTER April 7 - 21, 2026, for a chance to win up to 2 tickets to join us for the fast-paced action that only the Legends of Lucha Libre® can bring! Scheduled to appear are L.A. Park®, Tinieblas™ Jr. & Alushe™, Ultimo Dragon™, Diosa Quetzal™, Solar™, Mascarita Dorada™, and many more!

Sign up by visiting [nmlottery.com](http://nmlottery.com) and clicking on the Promotions tab. Then select the icon for the event and sign up. The deadline to enter is April 21, 2026, and the event takes place May 9, 2026, at the National Hispanic Cultural Center. Must be 18 years or older to enter.



## Healthy Play

**TRUTH or MYTH:**

The result of any lottery purchase is a random outcome, no matter how many tickets you have purchased or how long you play.

**That's TRUE!**

The outcome of any lottery purchase is random, no matter how many tickets or games you purchase or how long you play.

The New Mexico Lottery wants to remind everyone to play healthy. If you or someone you know would like more information about Healthy Play, call 1-800-572-1142 or visit the Healthy Play webpage on [nmlottery.com](http://nmlottery.com).

# ★★★★★ APRIL 2026 GAMES AVAILABLE TO ORDER ★★★★★

If you need additional games, please check with your CSR, as new games may be released throughout the month!  
 Customer Service is available at **1-866-465-1120**, option 2, between 7 am and 4 pm, Monday through Friday.

## \$1

## \$2

## \$3

## \$5

#649  
  
 AVAILABLE SOON!

#673  
  
 NEW!

#651  


#655  
  
 AVAILABLE SOON!

#654  
  
 NEW!

#671  


#668  


#683  
  
 AVAILABLE SOON!

#682  
  
 AVAILABLE SOON!

#646  


#631  


#638  


#639  


#663  
  
 NEW!

#676  


#666  


#677  


#665  


#618  


## \$10

## \$15

#679  
  
 NEW!

#624  


#672  


#675  


#581  


#601  


**Have empty slots in your dispenser? Use display cards to make it look full without doubling up on active packs in your dispenser!  
 Ask your Customer Service Representative (CSR) or your Lottery Sales Representative (LSR) for more information.**

### GAMES ENDING

For the MOST up-to-date game ending information, please visit [nmlottery.com](http://nmlottery.com) or scan the QR code.  
**THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.**



Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #667	\$3	Winter Winnings	1/6/2026	3/10/2026	4/6/2026
NM #636	\$2	Win It All	1/13/2026	3/17/2026	4/13/2026
NM #653	\$2	Lucky 13	2/10/2026	4/14/2026	5/11/2026
NM #641	\$5	Lucky 7s Crossword	2/13/2026	4/17/2026	5/14/2026
NM #664	\$5	Winner Winner Chicken Dinner	2/26/2026	4/30/2026	5/27/2026
NM #669	\$5	Merry Money 10X	2/26/2026	4/30/2026	5/27/2026