



NEW MEXICO
LOTTERY

Best Practices in February

love



Promotions, Instagram, and Conversion, Oh My!

FREE printable Valentine's Day Cards

Pair Scratchers with FREE printable Valentine's Day cards from the New Mexico Lottery for the perfect Valentine's Day gift made easy! Here is how:

1. Purchase Scratchers
2. Visit nm lottery.com and click on the Promotions link
3. Print FREE Valentine's Day cards
4. Add a Scratcher and gift them to your Valentine!

Please remember to only gift Lottery tickets to ages 18 and older!



The Fiery 5s Promotion is Still Hot!

Sticking to your New Year's resolutions? You can still train like a luchador! Now through February 28, 2026, enter non-winning Fiery 5s Scratchers in the Fiery 5s Second-Chance Promotion for a chance to win \$4,000 to build your own at-home gym. There will be three winners!

Entering is easy!

1. Just visit nm lottery.com and click on the "Enter Promotions Here" option at the top of the page.
2. Click on the Fiery 5s icon.
3. New users will have to create an account, but it is fast, easy, and FREE!
4. Enter the numbers from the ticket for a chance to win.



Catch Cash Shark on Instagram!

Cash Shark is now on Instagram offering exclusive content, contests, and prizes! Follow @nm lottery to see what Cash Shark is up to!



Healthy Play

TRUTH or MYTH:

If the odds of winning are 1:4, and I buy five tickets, I am sure to win.



That's a MYTH!



The overall odds (in this example 1:4) are calculated by dividing the number of tickets in a game by the number of prizes in that game.

The New Mexico Lottery wants to remind everyone to play healthy. If you or someone you know would like more information about Healthy Play, call 1-800-572-1142 or visit the Healthy Play webpage on nm lottery.com.

New Mexico Lottery Gaming Conversion Update:

We are very excited to start installing the new Lottery terminal, called the **WAVE**, and related equipment for the go-live date of March 15, 2026. Starting the week of January 26, 2026, the Lottery's gaming system vendor, Scientific Games, will begin installations. Please be aware you will be receiving a call 24 to 48 hours prior to their arrival.

It is very important to work with the representatives for placement with all necessary connections for your equipment.

The Lottery has sent email communication to all retailers to the email address on file. Please refer to that for more detailed information regarding the installation plan.

Retailer training will be web-based and will begin in mid to late February, so watch for more information on training coming very soon!



See the equipment here

FEBRUARY 2026 GAMES AVAILABLE TO ORDER

If you need additional games, please check with your CSR, as new games may be released throughout the month! Customer Service is available to answer questions by email at custservice@nmlottery.com or by phone at 505-342-7600 between 8 am and 5 pm, Monday through Friday.

\$1

#651

**NEW!**

#647



#662

**\$2**

#671

**NEW!**

#670



#668



#652



#658

**\$3**

#646



#631



#638



#639

**\$5**

#676

**AVAILABLE SOON!**

#666

**NEW!**

#677



#665



#641



#618

**\$10**

#679

**AVAILABLE SOON!**

#672



#675



#581



#642



#660

**\$15**

#601



Have empty slots in your dispenser? Use display cards to make it look full without doubling up on active packs in your dispenser! Ask your Customer Service Rep. or your Field Service Representative for more information.

GAMES ENDING

For the MOST up-to-date game ending information, please visit nmlottery.com or scan the QR code. THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.



Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #635	\$1	Grab A Grand	12/10/2025	2/11/2026	3/10/2026
NM #616	\$1	Extreme Green	12/19/2025	2/20/2026	3/19/2026
NM #667	\$3	Winter Winnings	1/6/2026	3/10/2026	4/6/2026
NM #636	\$2	Win It All	1/13/2026	3/17/2026	4/13/2026