

NEW MEXICO
LOTTERY

Best Practices

January 2026

New Promotions!



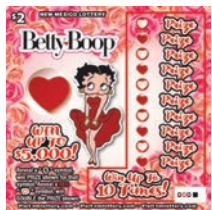
Introducing the Scratchy Awards!

January 22 – 29, 2026, vote for your favorite New Mexico Lottery Scratchers of 2025! Three entrants will win \$100 worth of Lottery Bucks.

To enter, scan then QR code, or visit nmlottery.com and click on "Enter Promotions Here!" at the top of the page.



New Games



Betty Boop™ is back, just in time for Valentine's Day!

- \$2 game
- Top Prize is \$5,000
- Over \$1 million in prizes
- Reveal a RED "BB" symbol, win **DOUBLE** the PRIZE shown.



Fiery 5s

- \$5 game
- Top Prize is \$5,000
- A chance to win **TRIPLE** or even **5 TIMES** the PRIZE shown for a symbol.
- Plus, this game features a second-chance promotion that is a perfect fit for your New Year's resolutions. Enter your non-winning Fiery 5s Scratchers through February 28, 2026, in the Fiery 5s Second-Chance Promotion for a chance to win \$4,000 to build your own at-home gym!
- There will be 3 winners!



I Luch-adore You Promotion!

A new Lucha Libre Scratcher is coming to stores in April, and we are showing our love with a chance to win before the game even launches!

January 15 – 29, 2026, players can submit their Luchador Valentine text for a chance to win Chocolate & Coffee Prize Packs. Enter by visiting nmlottery.com and clicking on "Enter Promotions Here!"



**LEGENDS
OF LUCHA LIBRE™**



Healthy Play

TRUTH or MYTH:

Matching the winning numbers in a draw game is the same, whether I choose my own numbers or select Quick Pick.



That's **TRUE!**

The result of a lottery purchase is random, so the odds of any number being drawn are the same, whether you pick your own or select the Quick Pick option.

The New Mexico Lottery wants to remind everyone to play healthy. If you or someone you know would like more information about problem gambling, call 1-800-572-1142.

JANUARY 2026 GAMES AVAILABLE TO ORDER

If you need additional games, please check with your CSR, as new games may be released throughout the month! Customer Service is available to answer questions by email at custservice@nmlottery.com or by phone at 505-342-7600 between 8 am and 5 pm, Monday through Friday.

\$1

#647



#657



#661



#662



#648


\$2

#670


NEW!

#668



#652



#653



#658



#637


\$3

#646



#631



#638



#639



#633


\$5

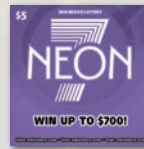
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NEW!

#669



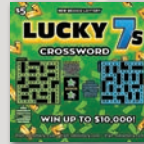
#665



#664



#641



#659



#618



Have empty slots in your dispenser? Use display cards to make it look full without doubling up on active packs in your dispenser! Ask your Customer Service Rep. or your Field Service Representative for more information.

\$10

#672



#675



#581



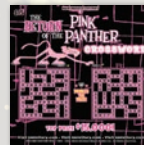
#642



#660



#601


\$15

GAMES ENDING

For the MOST up-to-date game ending information, please visit nmlottery.com or scan the QR code. THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.



Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #630	\$5	Zozobra	10/31/2025	1/2/2026	1/29/2026
NM #635	\$1	Grab A Grand	12/10/2025	2/11/2026	3/10/2026