

NEW MEXICO
LOTTERY

Best Practices for November

Promotions

HOLIDAY SCRATCHERS SECOND-CHANCE PROMOTION

Tell all your players, Holiday Scratchers from the New Mexico Lottery have a second-chance promotion!

Here is how it works:

1. Buy a Holiday Scratcher from a New Mexico Lottery retailer.
2. Play it!
3. If it is not a winner, visit nmlottery.com and enter it into a drawing for a chance to win \$1,000!



If players haven't entered a promotion before, let them know it's easy!

1. Visit nmlottery.com.
2. Click on the Promotions tab at the top of the page.
3. Click on the icon for the promotion you want to enter.
4. Sign in, or create an account. It is fast, easy, and FREE!
5. Enter your non-winning tickets. Selected entrants (winners) are emailed after the drawing if they win a prize.

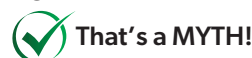
NEW LOTTERY EQUIPMENT COMING SOON!

The new year is bringing new Lottery equipment with new features! More information will be available soon, but we want you to know that exciting things are on the horizon for your store.

Healthy Play

TRUTH or MYTH:

If a player doesn't follow a good luck ritual or strategy, they are sure to lose.



That's a MYTH!

The outcome of any lottery purchase is random. Following a good luck ritual won't affect the outcome.

The New Mexico Lottery wants to remind everyone to play healthy. If you or someone you know would like more information about problem gambling, call 1-800-572-1142.

NOVEMBER 2025 GAMES AVAILABLE TO ORDER

If you need additional games, please check with your CSR, as new games may be released throughout the month! Customer Service is available to answer questions by email at custservice@nmlottery.com or by phone at 505-342-7600 between 8 am and 5 pm, Monday through Friday.

\$1

#647



#661



#662



#648



#635

**\$2**

#668



#658



#636



#652



#653



#637

**\$3**

#646



#631



#639



#667



#638



#633

**\$5**

#669



#664



#659



#665



#641



#618

**\$10**

#672



#675



#581



#642



#660



#601

**\$15**

GAMES ENDING

For the MOST up-to-date game ending information, please visit nmlottery.com or scan the QR code. THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.



Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #589	\$3	Blingo Bingo	8/14/2025	10/16/2025	11/12/2025
NM #613	\$15	Wild Joker Crossword	8/20/2025	10/22/2025	11/18/2025
NM #600	\$2	Triple 333	9/2/2025	11/4/2025	12/1/2025
NM #617	\$1	Electric 8s	9/2/2025	11/4/2025	12/1/2025
NM #620	\$2	Ruby Red 2X	9/2/2025	11/4/2025	12/1/2025
NM #622	\$10	Emerald Green 10X	9/2/2025	11/4/2025	12/1/2025
NM #626	\$5	GAME OF THRONES™	9/2/2025	11/4/2025	12/1/2025