

NEW MEXICO LOTTERY POS PLACEMENT

BEGINNING DATE: SEPT. 22, 2025

Dates are subject to change.



Please note: Art on this Planogram is for example only and final art may vary.



Please follow the brochure order shown above.



In-Counter Strip: Jackpot 7s Fast Play! games



COUNTER MAT:

Benefits



BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form 1/23
- Scam Brochure 2/23
- Scratcher Brochure 4/21
- Problem Gambling 2/23
- Powerball HTP (play slips in front) 5/23
- Mega Millions HTP (play slips in front) 4/25
- Lotto America HTP (play slips in front) 5/22
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 6/24

Clings & Other POS

Do not cover SSLT or DTS graphics or messages, except when specifically directed.



Social Media CDU Card

Place on top of CDU with 1x3" POS Holder



Jurassic Park Wobbler

Other Point-of-Sale



Holiday Scratchers Photon Strip



Jackpot 7s Ticket Fan
Place with 1x3" POS holder ONLY:
1. On side of Play Center, or
2. On top of On-Counter Dispenser.