

NEW MEXICO
LOTTERY

Best Practices for October

Holiday Scratchers Promotions!

RETAILER PROMOTION

October 7 – 17, 2025

Retailers who activate Game #661 Merry Money, #667 Winter Winnings, #668 Merry Money 5X, #669 Merry Money 10X Scratcher packs from October 7 – 17, 2025 will be entered into a drawing (one entry per pack activated).

One Corporate retailer and one Independent retailer will each be drawn to win \$1,000 and up to 25 NMLA Prize Packs for employees of the winning retailer.

The drawing will be held on October 22, 2025.

PLAYER PROMOTION

October 7, 2025 – January 17, 2026

Players can enter non-winning Merry Money and Winter Winnings Holiday Scratchers at nmlottery.com for a chance to win \$1,000!

There will be TWO drawings with FIVE winners in each drawing!

Player Second-Chance Promotion

Draw	Entry Period	Draw Date	# of Winners	Prize
1	10/7/25 – 11/30/25	12/3/25	5	\$1,000
2	12/1/25 – 1/17/26	1/21/26	5	\$1,000

Healthy Play

TRUTH or MYTH:

A player's chances of winning get better after they have lost.



That's a MYTH!

The outcome of any lottery purchase is random, no matter how many tickets they buy.

The New Mexico Lottery wants to remind everyone to play healthy. If you or someone you know would like more information about problem gambling, call 1-800-572-1142.



OCTOBER 2025 GAMES AVAILABLE TO ORDER

If you need additional games, please check with your CSR, as new games may be released throughout the month! Customer Service is available to answer questions by email at custservice@nmlottery.com or by phone at 505-342-7600 between 8 am and 5 pm, Monday through Friday.

\$1

#661



#662



#648



#635



#657

**\$2**

#668



#652



#653



#637



#656



#658



#636

**\$3**

#667



#631



#639



#638



#633

**\$5**

#669



#664



#659



#665



#641



#618

**\$10**

#642



#660



#632



#601

**\$15**

GAMES ENDING

For the MOST up-to-date game ending information, please visit nmlottery.com or scan the QR code.
THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.



Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #606	\$1	Lucky Cash	7/3/2025	9/4/2025	10/1/2025
NM #484	\$2	Mad Money	7/3/2025	9/4/2025	10/1/2025
NM #623	\$1	Double It!	7/3/2025	9/4/2025	10/1/2025
NM #578	\$3	CROSSWORD X-TRA®	7/3/2025	9/4/2025	10/1/2025
NM #621	\$5	Sapphire Blue 5X	7/3/2025	9/4/2025	10/1/2025
NM #625	\$5	Crossword Wizard	7/29/2025	9/30/2025	10/27/2025
NM #589	\$3	Blingo Bingo	8/14/2025	10/16/2025	11/12/2025
NM #613	\$15	Wild Joker Crossword	8/20/2025	10/22/2025	11/18/2025
NM #600	\$2	Triple 333	9/2/2025	11/4/2025	12/1/2025
NM #617	\$1	Electric 8s	9/2/2025	11/4/2025	12/1/2025
NM #620	\$2	Ruby Red 2X	9/2/2025	11/4/2025	12/1/2025
NM #622	\$10	Emerald Green 10X	9/2/2025	11/4/2025	12/1/2025
NM #626	\$5	GAME OF THRONES™	9/2/2025	11/4/2025	12/1/2025