

Merry Winnings!

Holiday Scratchers Retailer & Player Promotions



Player Second-Chance Promotion

Draw	Entry Period	Draw Date	# of Winners	Prize
1	10/7/25 – 11/30/25	12/3/25	5	\$1,000
2	12/1/25 – 1/17/26	1/21/26	5	\$1,000

Launch Activation Promotion October 7 – 17, 2025

Retailers who activate Game #661 Merry Money, #667 Winter Winnings, #668 Merry Money 5X, #669 Merry Money 10X Scratcher packs between October 7 – 17, 2025 will be entered in a drawing (one entry per pack activated). One Corporate retailer and one Independent retailer will each be drawn to win \$1,000 and up to 25 NMLA Prize Packs for employees of the winning retailer.

Drawing will be held October 22, 2025.

Retailers must be active retailers in good standing with the NMLA and have no Insufficient Funds (NSFs) during the promotion period.

**Go to
nmlottery.com/
promotions
for entry and info.**



PLAY RESPONSIBLY: For Responsible Gaming Information, call 1-800-572-1142. Void where prohibited by law. You must be at least 18 years old to purchase and/or redeem tickets. The NMLA at its sole discretion may end or cancel these promotions at any time. Promotions and rules are subject to change at the NMLA's discretion at any time.