

# **New Mexico Lottery Authority Second-Chance Drawing Rules**

## **2025 NASCAR POWERBALL PLAYOFF™ PROMOTION**

**THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME.**  
**PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.**

### **1. Promotion Description**

- a. The New Mexico Lottery Authority (NMLA) will conduct the 2025 NASCAR Powerball Playoff™ Promotion (Promotion) according to these rules, the New Mexico Lottery Promo Zone Program Rules, the Second-Chance and Promotional Drawing Rules, the MUSL NASCAR Powerball Playoff™ Promotion (2025) Trip Prize Description, and the MUSL NASCAR Powerball Playoff™ Promotion (2025) Trip Prize Terms and Conditions.
- b. One (1) drawing will be held to select fifteen (15) winners to each win one thousand dollars (\$1,000) and a Lottery prize pack (Promotion Drawing). Each Promotion Drawing winner will also receive entry into a series of elimination drawings with semi-finalists from all participating Powerball Lotteries for a chance to win a cash prize and/or a trip to the NASCAR Cup Series Championship Weekend at the Phoenix Raceway (Trip Prize) and a chance to win one million dollars (\$1,000,000) (\$1 Million Prize).

### **2. Entry Periods, Deadlines, and Drawing Dates**

- a. Entry period begins Sunday, June 1, 2025, at 12:00:00 AM MT.
- b. Entry deadline is Monday, June 30, 2025, at 11:59:59 PM MT.
- c. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- d. The drawing will be held no earlier than 10:00 AM MT on Wednesday, July 9, 2025, or as soon as practicable.

### **3. Location of Drawing:**

New Mexico Lottery  
4511 Osuna Rd. NE  
Albuquerque, NM 87109

### **4. Eligibility Requirements:**

- a. Players must certify that they are at least eighteen (18) years of age.
- b. Players must enter through the Promo Zone program at [nmlottery.com](http://nmlottery.com).
- c. Players that are not members of the Promo Zone program may join at [nmlottery.com](http://nmlottery.com).
- d. Players must purchase a minimum of six dollars (\$6) in New Mexico Lottery Powerball on one (1) ticket during the entry period to receive a NASCAR Powerball Playoff Promotional Entry Coupon (Entry Coupon) with an eight (8) digit serial number.
- e. The six-dollar (\$6) or more purchase can include any combination of multiple plays or multi draws as long as they are on one (1) ticket.
- f. Players will receive one (1) Entry Coupon with a six-dollar (\$6) through nine-dollar (\$9) purchase. Players will receive two (2) Entry Coupons with a ten-dollar (\$10) through fourteen-dollar (\$14)

purchase. Any incremental purchases of an additional five dollars, on one (1) ticket, will generate an additional Entry Coupon (i.e. three (3) Entry Coupons with a fifteen-dollar (\$15) purchase, four (4) Entry Coupons with a twenty-dollar (\$20) purchase, etc.)

- g. Players must enter the eight (8) digit serial number from an eligible Entry Coupon onto the applicable entry webpage of the Promo Zone accessible via nmllottery.com.
- h. All required information must be submitted for the entry to be eligible. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
- i. The Entry Coupon is a bearer instrument. Players MUST sign and keep their Entry Coupon and present it with their Claim Form, if selected as a Promotion winner.
- j. Entries mailed or hand delivered to the NMLA will be disqualified and will not be returned.
- k. Players may submit multiple Entry Coupon serial numbers. However, each Entry Coupon serial number may be only entered one (1) time during the Promotion.
- l. Players may win only one (1) time in the drawing.
- m. Players may enter up to fifty (50) Entry Coupons per day.

## 5. Prize Details

- a. Each Promotion Drawing winner will receive one thousand dollars (\$1,000) and a Lottery prize pack. Each Promotion Drawing winner will also be designated as a semi-finalist for a series of drawings with semi-finalists from all participating Powerball Lotteries (Powerball Playoff Drawings).
- b. Powerball Playoff Drawing prizes include:

Prize Level	Number of Winners	Prize
Grand Prize	1	Trip Prize + \$1 Million Prize
Second Prize	3	Trip Prize + \$10,000
Third Prize	4	\$7,500
Fourth Prize	4	\$5,000
Fifth Prize	4	\$2,500

- c. The Trip Prize, which may or may not be won by a finalist from the New Mexico Lottery Promotion, is valued at approximately ten thousand dollars (\$10,000), and includes a four-day, three-night trip for the winner and one (1) guest to Phoenix, AZ, Friday, October 31, 2025 through Sunday, November 2, 2025, to participate in a drawing for the \$1 Million Prize to be conducted during the live television broadcast of the *NASCAR Cup Series Championship™ Race* on NBC from Phoenix Raceway in Avondale, AZ.

## 6. Drawing Procedures

- a. An NMLA Security representative will conduct the one (1) Promotion Drawing using a random number generator.
  - i. Fifteen (15) entries will be selected.
  - ii. Five (5) alternates will be selected.
- b. In the Powerball Playoff Drawings, sixteen (16) semi-finalists will be drawn from among semi-finalists from all participating Powerball Lotteries. A Promotion Drawing winner from New Mexico may or may not be among the sixteen (16) semi-finalists selected. Drawings will then reduce the semi-finalists to twelve (12) semi-finalists and then to eight (8) semi-finalists. Four (4) finalists will be drawn to receive the Trip Prize. A final drawing will award the \$1 Million Prize from among the four (4) finalists.

- c. MUSL (or its authorized designee) will be responsible for administering, conducting, and managing the Powerball Playoff Drawings.

## **7. Selected Entry Notification**

- a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed.
- b. The selected entrants will be notified using the email address on file in the Promo Zone. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- c. The selected entrants must submit the completed NMLA Claim Form and signed Entry Coupon within the timeframe specified by the NMLA. Failure to submit the completed NMLA Claim Form and signed winning Entry Coupon in the designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

## **8. Miscellaneous**

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. Ticket(s) purchased through a courier service may not receive an entry or promotional coupon. Contact your courier service if you have questions regarding entry or promotional coupons.
- c. Failure to provide accurate information could cause a player selected as a drawing winner to be disqualified.
- d. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- e. Upon submitting the NMLA Claim Form, a selected entrant is responsible for all federal and state taxes associated with the Trip Prize and any cash prize won in the Powerball Playoff Drawings, including the \$1 Million Prize, if the selected entrant is selected as a semi-finalist or finalist.
- f. The NMLA shall provide an IRS Tax Form W-2G form to the winners. The NMLA shall withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of the Trip Prize winner or \$1 Million Prize winner, if said winner is one of the Promotion winners.
- g. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- h. Use or distribution of "auto" software programs, or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player's entries may be disqualified.
- i. Entry Coupons have no monetary value and are for promotional purposes only.
- j. Void where prohibited by law.