



Request for Proposals (RFP)

The New Mexico Lottery Authority (NMLA) hereby provides notice of its intent to request Proposals for Professional Advertising and Related Services. The RFP will be available April 7, 2025. Offerors who are interested in submitting Proposals for this RFP may contact the NMLA's Purchaser by email at rfp@nmlottery.com to receive the RFP via email. Proposals are due by 12:00 Noon MT on May 7, 2025. The NMLA reserves the right to accept or reject any or all proposals or parts thereof.