

New Mexico Lottery Authority Promotional Drawing Rules

New Mexico Lottery NASCAR Powerball Playoff™ “Viewers Win, Too!” Codeword Promotion

**THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME.
PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA’S DISCRETION AT ANY TIME.**

1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the New Mexico Lottery NASCAR Powerball Playoff™ “Viewers Win, Too!” Codeword Promotion (Promotion) according to these rules, the New Mexico Lottery Promo Zone Program Rules, and the Second-Chance and Promotional Drawing Rules.
- b. Players can enter the full first name of the NASCAR Powerball Playoff \$1 Million Championship winner in the Codeword Promotion at the Promo Zone for a chance to win one thousand dollars (\$1,000).
- c. One (1) drawing will be held from the entries received with the correct NASCAR Powerball Playoff \$1 Million Championship winner's first name.
- d. One (1) winner will be selected from the entrants who submitted the correct NASCAR Powerball Playoff \$1 Million Championship winner's name.

2. Entry Periods, Deadlines, and Drawing Dates

- a. Entry period begins Sunday, November 10, 2024, after the NASCAR Powerball Playoff \$1 Million Championship winner is revealed.
- b. Entry deadline is Tuesday, November 12, 2024, 11:59 PM MT.
- c. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- d. The drawing will be held Wednesday, November 13, 2024, after 10:00 AM MT, or as soon as practicable.
- e. In the event that the race and or broadcast is rescheduled, the entry period and drawing will be adjusted to accommodate the change.

3. Location of Drawings

New Mexico Lottery
4511 Osuna Rd. NE
Albuquerque, NM 87109

4. Eligibility Requirements

- a. Entrants must certify that they are at least eighteen (18) years of age.
- b. Entrants must enter through the Promo Zone entry site at nmlottery.com.
- c. Entrants who are not members of the Promo Zone may join at promozone.nmlottery.com/.
- d. Entrants must submit the correct eligible Codeword (the NASCAR Powerball Playoff \$1 Million Championship winner's first name, in caps), which may be found by watching the NASCAR Powerball Playoff on November 10, 2024, on TV or online or by searching the internet after the winner has been revealed.
- e. The name of the NASCAR Powerball Playoff \$1 Million Championship winner is dependent on the outcome of the final \$1 million drawing in the NASCAR Powerball Playoff™. The drawing will be conducted by the Multi-State Lottery Association live on NBC during pre-race coverage of the 2024 NASCAR Cup Series Championship Race™ on Sunday, November 10, 2024, starting at 12 p.m. MT. The four finalist names are: Anthony Lawrence (ANTHONY), Meagan Lewis (MEAGAN), Beverly Lipford (BEVERLY), and Michael Wells (MICHAEL).
- f. Codewords are case sensitive and must be written in all caps.

- g. An entrant will receive one (1) entry for entering the correct Codeword.
- h. One (1) entry per person.

5. Prize Details

- a. One thousand dollars (\$1,000) will be awarded to one (1) entrant.

6. Drawing Procedures

- a. The NMLA Security Drawing Representative will conduct one (1) drawing, using a random number generator.
- b. One (1) winner will be selected from the entries received for the correct NASCAR Powerball Playoff \$1 Million Championship winner's first name.
- c. Three (3) alternates will be selected.

7. Selected Entry Notification

- a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed.
- b. The selected entrant will be notified using the email address on file in the Promo Zone. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- c. The selected entrant must provide a New Mexico Lottery Claim Form within the timeframe specified by the NMLA. Upon receipt of the claim form, the prize will be mailed to the selected entrant. Failure to provide a claim form within the designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

8. Miscellaneous

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- c. A respondent or selected entrant may be disqualified if discovered to have submitted multiple entries and/or to have provided inaccurate information.
- d. Use or distribution of "auto" software programs or applications to enter Codewords into any drawing is prohibited. If discovered to be using such program or software application, an entrant's entries may be disqualified.
- e. Upon submitting an entry, the entrant(s) agree that the NMLA may use their name, voice, photograph, video, and social media postings, and/pr likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- f. Void where prohibited by law.