

UNIVERSAL
MONSTERS

STARTS
JANUARY 3, 2024

LOVE CASH
SECOND-CHANCE PROMOTION

**PLAYERS CAN ENTER NON-WINNING
NM-567 UNIVERSAL MONSTERS —
VALENTINE'S DAY SCRATCHERS AT
THE **PROMO ZONE** FOR A CHANCE
TO WIN \$1,400 OR EVEN
\$14,000!**



INFO & ENTRY @ NMLOTTERY.COM

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**NEW MEXICO
LOTTERY**

**The Universal Monsters - Halloween Second-Chance Promotion featuring Game
#566 is separate from this promotion and has different entry dates and prizes.**

PLAY RESPONSIBLY: For Responsible Gaming Information, call 1-800-572-1142. Void where prohibited by law. You must be at least 18 years old to purchase and/or redeem tickets. The NMLA at its sole discretion may end or cancel this promotion at any time. Promotion and rules are subject to change at the NMLA's discretion at any time.

Look
on back for
RETAILER
promotion!



VALENTINE'S DAY SCRATCHER LAUNCH ACTIVATION PROMOTION

ACTIVATE
#567 SCRATCHER PACKS
JANUARY 3 - 14, 2024.

ONE CORPORATE RETAILER
WILL WIN \$1,000

ONE INDEPENDENT RETAILER
WILL WIN \$1,000

Retailers who activate Game #567
Universal Monsters - Valentine's Day*
Scratcher packs between January 3 - 14,
2024 will be entered in a drawing for a
chance to win \$1,000 and up to 25 NMLA
Prize Packs for employees of the winning
retailer (one entry per pack activated).

Drawing will be held on
Wednesday, January 17, 2024.

***Packs from Universal Monsters - Halloween
(Game #566) are NOT included in this promotion.**

Retailers must be active retailers in good
standing with the NMLA and have no
Insufficient Funds (NSFs) during
the promotion period.



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Look
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PLAYER
promotion!