

NEW MEXICO LOTTERY POS PLACEMENT

BEGINNING DATE: OCTOBER 30, 2023



Dates are subject to change.

Please note: Art on this Planogram is for example only and final art may vary.



COUNTER MAT:

ORO Scratchers



BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form 1/23
- Scam Brochure 2/23
- Scratcher Brochure 4/21
- Problem Gambling 2/23
- Powerball HTP (play slips in front) 5/23
- Mega Millions HTP (play slips in front) 5/20
- Lotto America HTP (play slips in front) 5/22
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 12/20

Clings & Other POS

Place on top of CDU with 1x3" POS Holder



Roadrunner Cash CDU Card

Do not cover SSLT or DTS graphics or messages, except when specifically directed.

Other Point-of-Sale



Place with 1x3" POS holder ONLY:
1. On side of Play Center, or
2. On top of On-Counter Dispenser.