ENTER AUG. I – SEPT. 30, 2023

FIRSTMILLIONAIRE OF THE YEAR®

A Chance to Win \$| MILLION!

Fifteen New Mexico Lottery players will win \$1,000 each and receive a semi-finalist entry into the national Trip Prize Drawing!

Five finalists will be selected from entrants from all participating lotteries to receive a VIP trip to New York City for New Year's Eve and a chance to become the Powerball First Millionaire of the Year[®] during the broadcast of "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest."

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POWERBALL FIRST MILLIONAIRE OF THE YEAR PROMOTIONAL COUPON

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PROMOTION ENTRY PERIOD AUGUST 1, 2023 TO SEPT. 30, 2023

One (1) drawing Will be conducted to select fifteen (15) winners of \$1,000 each!

NEW MEXICO

You must sign

and keep this coupon to claim a promotion prize.

For details, rules, and entry visit nmlottery.com

Enter using the Serial Number below.

COUPONS HAVE NO MONETARY VALUE AND ARE FOR OTIONAL PURPOSES ONLY.

Serial Number 999999999 Fri, Feb 30, 1980 15:38:01 000000-000000 00 XX:000000000 00000 00000 00000 00000 00000 00000

HOW TO ENTER

Buy \$6 in Powerball[®] on ONE TICKET* to automatically receive a Powerball First Millionaire of the Year (FMOY) Promotional Coupon with an 8-digit serial number. Go to nmlottery.com/promotions for entry and info.

Players MUST sign and keep their Promotion Entry Coupon and present it with their claim form, if selected as a winning entry. Coupons will generate per \$5 increment. For example, players who purchase \$10 in Powerball will receive 2 coupons.

> Dick Clark's New Year's Rockin' Eve and New Year's Rockin' Eve are registered trademarks of DCP Rights, LLC. All rights reserved.

15 NM Lottery Players Will Win \$1,000 AND HAVE A CHANCE TO <u>win</u> **S1 MILLION**

Plus, a trip to **New York City!**

* A purchase of at least \$10 will earn two coupons. A purchase of at least \$15 will earn three coupons, etc. See back for Coupon Chart.

ENTER AUG. I – SEPT. 30, 2023 ENTRY & INFO @ NMLOTTERY.COM/PROMOTIONS

Powerball purchases WITHOUT Power Play		Powerball purchases WITH Power Play OR Double Play (not both)		Powerball purchases WITH Power Play & Double Play	
Ticket Price	# of FMOY Promo coupons	Ticket Price	# of FMOY Promo coupons	Ticket Price	# of FMOY Promo coupons
\$6	1	\$6	1	\$8	1
\$8	1	\$9	1	\$12	2
\$10	2	\$12	2	\$16	3
\$12	2	\$15	3	\$20	4
\$14	2	\$18	3	\$24	4
\$16	3	\$21	4	\$28	5
\$18	3	\$24	4	\$32	6
\$20	4	\$27	5	\$36	7
\$22	4	\$30	6	\$40	8
\$24	4	\$33	6	\$44	8
\$26	5	\$36	7	\$48	9
\$28	5	\$39	7	\$52	10
\$30	6	\$42	8	\$56	11
etc.		etc.		etc.	



PLAY RESPONSIBLY: For Responsible Gaming Information, call 1-800-572-1142. Void where prohibited by law. You must be at least 18 years old to purchase and/or redeem tickets. The NMLA at its sole discretion may end or cancel this promotion at any time. Promotion and rules are subject to change at the NMLA's discretion at any time.