

# NEW MEXICO LOTTERY POS PLACEMENT

## BEGINNING DATE: MAY 22, 2023



Dates are subject to change.

Please note: Art on this Planogram is for example only and final art may vary.



### COUNTER MAT:

ORO Scratchers



### BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form 1/23
- Scam Brochure 2/23
- Scratcher Brochure 4/21
- Problem Gambling 2/23
- Powerball HTP (play slips in front) 8/21
- Mega Millions HTP (play slips in front) 5/20
- Lotto America HTP (play slips in front) 5/22
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 12/20

### Clings & Other POS

Place on top of CDU with 1x3" POS Holder

THE PRICE IS RIGHT™ Wobbler and Decal



Roadrunner Cash CDU Card



Do not cover SSLT graphics or messages!

### Other Point-of-Sale



X Series Ticket Fan  
Place with 1x3" POS holder ONLY:  
1. On side of Play Center, or  
2. On top of On-Counter Dispenser.

In-Counter Strip: X Series Second-Chance Promotion

