

# NEW MEXICO LOTTERY POS PLACEMENT

## BEGINNING DATE: JANUARY 23, 2023

Dates are subject to change.



Please note: Art on this Planogram is for example only and final art may vary.



### COUNTER MAT:

Promo Zone/My Rewards



### BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form 1/23
- Scam Brochure 2/16
- Scratcher Brochure 4/21
- Problem Gambling 11/20
- Powerball HTP (play slips in front) 8/21
- Mega Millions HTP (play slips in front) 5/20
- Lotto America HTP (play slips in front) 5/22
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 12/20

### Clings & Other POS

Place on top of CDU with 1x3" POS Holder



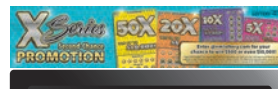
Roadrunner Cash CDU Card

THE PRICE IS RIGHT™ Wobbler and Decal



Do not cover SSLT graphics or messages!

### Other Point-of-Sale



X Series On-PAD Strip



Photon Strip



777 Promo Ticket Fan  
Place with 1x3" POS holder ONLY:  
1. On side of Play Center, or  
2. On top of On-Counter Dispenser.