

# Happy Hall-Days!

## NEW SCRATCHERS IN OCTOBER

**\$5** NEW MEXICO LOTTERY **HD**

**HOLIDAY LUCKY SYMBOL**



**HOLIDAY LUCK**

Match the **HOLIDAY LUCKY BONUS** to the **HOLIDAY LUCKY SYMBOL**, win \$10 instantly!

**WIN UP TO \$1,000!**

**HOLIDAY LUCKY BONUS**

WINNING SYMBOLS

YOUR SYMBOLS

**WIN UP TO 21 TIMES!**

Match any of YOUR SYMBOLS to any of the WINNING SYMBOLS, win prize shown.

Reveal a  symbol, win prize shown.

Reveal a  symbol, win 5 TIMES the prize shown!

Visit [nmlottery.com](http://nmlottery.com) • Visit [nmlottery.com](http://nmlottery.com) • Visit [nmlottery.com](http://nmlottery.com)

**\$3** NEW MEXICO LOTTERY

**HOLIDAY CASH**



**WIN UP TO \$500!**

**HOLIDAY COORDINATES**

3  = \$5	3  = \$15	3  = \$25	3  = \$50
3  = \$10	3  = \$20	3  = \$50	3  = \$50

Match any of your numbers to either winning number, win prize shown. Reveal a  symbol, win 5 TIMES the prize shown. Reveal a  symbol, win all 12 prizes.

Visit [nmlottery.com](http://nmlottery.com) • Visit [nmlottery.com](http://nmlottery.com) • Visit [nmlottery.com](http://nmlottery.com)

**\$2** NEW MEXICO LOTTERY

**SNOW MUCH FUN**

Match any of YOUR NUMBERS to either WINNING NUMBER, win PRIZE shown. Reveal a  symbol, win 5 TIMES the PRIZE shown. Reveal a  symbol, win all 12 PRIZES.

**WIN UP TO \$500!**

Visit [nmlottery.com](http://nmlottery.com) • Visit [nmlottery.com](http://nmlottery.com) • Visit [nmlottery.com](http://nmlottery.com)

**\$1** NEW MEXICO LOTTERY

**GNOME FOR THE HOLIDAYS**

Match any of your numbers to the winning number, win prize shown. Reveal a  symbol, win DOUBLE the PRIZE shown.

**LOADED WITH \$25 PRIZES!**

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**\$1** NEW MEXICO LOTTERY

**GNOME FOR THE HOLIDAYS**

Match any of your numbers to the winning number, win prize shown. Reveal a  symbol, win DOUBLE the PRIZE shown.

**LOADED WITH \$25 PRIZES!**

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**PLAY RESPONSIBLY:** For Responsible Gaming Information, call 1-800-572-1142. You must be at least 18 years old to purchase and/or redeem tickets.



## HOLIDAY SCRATCHER PROMOTIONS

### Holiday Scratcher RETAILER Promotion

- October 3 – 14, 2022
- Retailers will automatically receive one (1) entry for each eligible pack of Scratchers that they activate and put out for sale before the promotion entry deadline.
- Eligible Games:
  - ♦ #527 Gnome for the Holidays
  - ♦ #528 Snow Much Fun
  - ♦ #529 Holiday Cash
  - ♦ #530 Holiday Luck
- One Corporate Retailer will be drawn to win \$500.
- One Independent Retailer will be drawn to win \$500.



### Holiday Scratcher PLAYER Promotion

- October 3 – December 10, 2022
- Enter eligible non-winning Holiday Scratchers at the Promo Zone:
  - ♦ #527 Gnome for the Holidays = 1 entry
  - ♦ #528 Snow Much Fun = 2 entries
  - ♦ #529 Holiday Cash = 3 entries
  - ♦ #530 Holiday Luck = 5 entries
- Six weekly drawings
  - ♦ In each drawing, ten entrants will be drawn to win \$1,000 each
  - ♦ Total of 60 winners!

## PLAYER PROMOTIONS | @nmlottery.com

Promotions are a great way to increase your sales. You can use them to talk up certain games and help players decide what is the most fun game to play because these games have a second chance to win! Visit [nmlottery.com/promotions](https://nmlottery.com/promotions) for more information and to enter these promotions.



### 31 Winners of Spooktacular Cash

- September 7 – October 31, 2022
- Six drawings
  - ♦ In the first five drawings, a total of 31 entries will be selected to win \$500 each.
  - ♦ In the 6th drawing (Grand Prize Drawing), one entry will be selected to win \$5,000.



### THE PRICE IS RIGHT™

- Enter for a chance to win a trip for two to Las Vegas, NV for the chance to win up to \$50,000,000!
- Plus, there will be three Cash Prize Drawings. Five entries will be selected to win \$5,000 in each drawing.



### 777 Second-Chance Promotion

- Players can enter non-winning tickets from all four games for a second chance to win.
- One entry will be selected to win \$50,000!



### Super Cash Spectacular Second-Chance Promotion

- Three drawings remaining for \$500 (10 winners each)
- One drawing for \$25,000 (1 winner)



### HGTV's My Lottery Dream Home

**PLAYER PROMOTION** Enter for a chance to win a \$100 gift card and a chance to win up to \$1 million! The final drawing for a \$100 gift card (75 winners!) and the Grand Prize Drawing will be announced when the game ends.



**RETAILER KEY PROMOTION** Each time you receive a pack of HGTV's My Lottery Dream Home Scratchers, look for a KEY Sticker, activate the pack, and call NMLA Customer Service with the Promo Code for a chance to win Lottery Prize Packs for your store! One retailer will win in each territory.



### Show Me Second-Chance Promotion

- There is still one final drawing for \$100,000!
- Drawing date and entry deadline will be determined when the Show Me \$30,000! Scratchers have ended.



# OCTOBER 2022 GAMES AVAILABLE TO ORDER

If you need additional games, please be sure to check with your CSR, as new games may be released throughout the month!

## BIG TICKETS

**\$20**



#505



#497



#510

**\$10**



#532



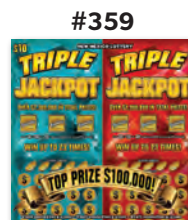
#504



#496



#488



#359

**\$5**



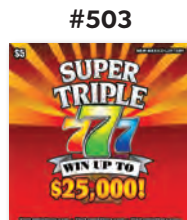
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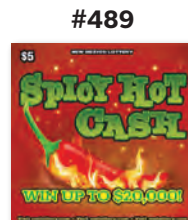
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#517



#503



#489

**\$3**



#529



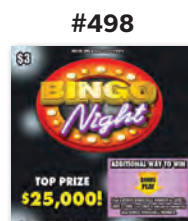
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#500



#511



#498

**\$2**



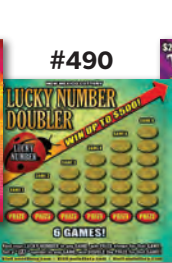
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#526



#516



#490



#502



#508



#495



#477

**\$1**



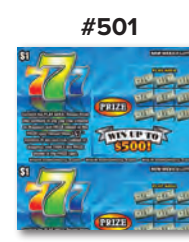
#527



#515



#518



#501



PROMOTIONS | LIVE Events



Another exciting  
LIVE Event  
is coming soon!

Join us for a **SPOOKTACULAR** live event in late October!

The New Mexico Lottery will be streaming live on Facebook, Instagram and YouTube! Players will have the opportunity to comment during the event to play the games and win prizes, like Lottery Bucks and awesome Lottery SWAG.

It's so easy!

Make sure you and your players are following the Lottery on social media for more information and for our **spooky** announcements. Come have some fun with us and log on to play and win!

NEW MEXICO LOTTERY | Clean-Up Games

These games are sold out of the warehouse, but they are still hot sellers! If you have any of these games in your backstock, get them in your dispenser as soon as possible because players are looking for these hard-to-find games.

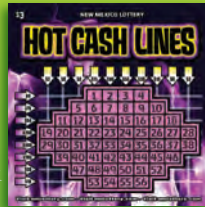
#481



#492



#482



#483



#499



#358



#469



#507



#453



#494



#444



#421



GAMES ENDING

You can view up-to-date information on games ending at any time on [nm lottery.com](http://nm lottery.com).  
THE FOLLOWING GAMES ARE ENDING AND MUST NOT BE SOLD IN STORES.

Game Number	Price Point	Game Name	Announced End of Game Date	Due to the Warehouse	Last Day to Claim a Prize
NM #471	\$2	Lucky Bucks	9/1/2022	10/31/2022	11/30/2022
NM #485	\$1	Wild 10s	9/1/2022	10/31/2022	11/30/2022