

# New Mexico Lottery Authority Second-Chance Drawing Rules

## THE PRICE IS RIGHT™ Second-Chance Promotion

AMENDED  
AUGUST 3, 2022

**THE NMLA AT ITS SOLE DISCRETION MAY TERMINATE, END, OR CANCEL THIS PROMOTION AT ANY TIME. PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.**

### 1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct THE PRICE IS RIGHT™ Second-Chance Promotion (Promotion) according to these rules and the Second-Chance and Promotional Drawing Rules available at nmlottery.com or the NMLA Claims Center.
- b. Four (4) drawings will be conducted:
  - i. In each of the three (3) Cash Prize Drawings, five (5) entries will be selected to each win five thousand dollars (\$5,000).
  - ii. In the Grand Prize Drawing, one (1) entry will be selected to win a trip to Las Vegas, Nevada (Trip Prize) to participate in the COME ON DOWN Challenge.

### 2. Entry Period, Deadline, and Drawing Date

- a. Entry period begins Monday, August 1, 2022 at 12:00:00 AM MT.
- b. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- c. The Entry Deadline Date and the Drawing Date will be posted on the entry website once determined. Drawings will be held on the dates below, or as soon as practical.

#### ENTRY AND DRAW SCHEDULE

SELECTED ENTRIES	ENTRY START DATE 12:00:00 AM MT	ENTRY DEADLINE DATE 11:59:59 PM MT	DRAWING DATE	PRIZE
Five (5)	Monday, August 1, 2022	Monday, October 31, 2022	Wednesday, November 2, 2022	\$5,000
Five (5)	Tuesday, November 1, 2022	Tuesday, January 31, 2023	Thursday, February 2, 2023	\$5,000
Five (5)	Wednesday, February 1, 2023	Sunday, April 30, 2023	Wednesday, May 3, 2023	\$5,000
One (1)	Monday August 1, 2022	TBD – based on the Last Day to Claim a Prize	TBD	Trip Prize

### 3. Location of Drawing

Scientific Games (SG) Drawing Services  
1500 Bluegrass Lakes Parkway  
Alpharetta, GA 30004

#### 4. Eligibility Requirements

- a. Players must certify that they are at least eighteen (18) years of age.
- b. Players must enter through the My Rewards program at nm lottery.com.
- c. Players that are not members of the My Rewards program may join at nm lottery.com.
- d. Players must manually enter a non-winning ticket from Game #532 THE PRICE IS RIGHT™ or use the NM Lottery Play Again App to scan the ticket.
  - i. For manual entry, enter the twelve (12) digit ticket number located on the back of the ticket above the barcode and the ten (10) digit entry number located on the front of the ticket, underneath the scratch-off coating, or
  - ii. For mobile device entry, scan the barcode located on the front of the ticket, underneath the scratch-off coating.
- e. Players may submit multiple entries. However, each ticket may only be entered once.
- f. Players may win only one (1) time in each drawing but can win in any of the four (4) drawings.
- g. Players may enter up to fifty (50) tickets per day.
- h. Entries not selected as winners in the three (3) Cash Prize Drawings are eligible to win in the Grand Prize Drawing.
- i. Players will have the opportunity to play an interactive game after submitting each eligible ticket that reveals the pre-determined number of Promotion entries assigned to that ticket. Players can skip the interactive reveal game and still receive the same number of entries assigned to that ticket.
- j. Entries mailed or hand delivered to the NMLA will be disqualified and will not be returned.

#### 5. Prize Details

- a. Each winner in the Cash Prize Drawings will win a cash prize of five thousand dollars (\$5,000).
- b. In the Grand Prize Drawing, one (1) entry will be selected to win the Trip Prize valued at approximately seven thousand five hundred dollars (\$7,500) including federal and state tax withholdings.
- c. Trip Prize includes:
  - i. Four (4) day, three (3) night trip for two (2) people to Las Vegas, NV on or about the fall of 2023;
  - ii. Roundtrip coach-class airfare for two (2) people (two (2) seats) from the major airport nearest the winner's city to Harry Reid International Airport in Las Vegas;
  - iii. Ground transfers between Harry Reid International Airport and the destination hotel and between hosted events, if such transportation is reasonably required;
  - iv. Three (3) nights' hotel accommodations in Las Vegas (one (1) double occupancy hotel room and tax only);
  - v. One thousand dollars (\$1,000) spending money for the Trip Prize winner (Winner);
  - vi. Admission to the COME ON DOWN Challenge (Challenge) venue for the Winner and guest;
  - vii. The Winner (or assigned proxy) shall have one (1) chance to participate in the Challenge to win a prize from one thousand dollars (\$1,000) up to fifty million dollars (\$50,000,000).
    - i. Winner will be mailed Challenge Details prior to the trip departure.
    - ii. Winner's guest may sit with the Winner but will not be eligible to be a participant in the Challenge, unless they have been designated as a Winner's proxy.

## **6. Drawing Procedures**

- a. SG Drawing Services shall receive and securely store electronic entries for the four drawings.
- b. Three (3) Cash Prize Drawings will be conducted by SG Drawing Services according to the Scientific Games – New Mexico Lottery Promotion Internet Drawing Requirements.
  - i. Ten (10) alternates will be selected for each drawing.
- c. One (1) Grand Prize Drawing will be conducted by SG Drawing Services according to the Scientific Games – New Mexico Lottery Promotion Internet Drawing Requirements.
  - i. Ten (10) alternates will be selected.
  - ii. SG will send the winners and alternate file to security

## **7. Selected Entry Notification**

- a. The Procedures for Notification of Selected Entries of Second Chance or Promotional Drawings will be followed.
- b. The selected entrant will be notified using the email address and phone number (if available) on his or her My Rewards account.
- c. The selected entrant must submit a completed NMLA Claim Form within the timeframe specified by the NMLA. Failure to submit the completed NMLA Claim Form in the designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

## **8. Miscellaneous**

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- c. The Winner, upon submitting the NMLA Claim Form, is responsible for all federal and state taxes associated with the Trip Prize and Challenge.
- d. SG shall withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of the Winner. SG shall provide an IRS Tax Form W-2G form to the Winner.
- e. No compensation will be paid in lieu of any cancelled event or any other element of the Trip Prize.
- f. Upon claim form verification, the Winner's name and information will be given to SG for Trip Prize fulfillment.
- g. The minimum age requirement to play the Challenge is twenty-one (21) years per Nevada State Law. The Winner (or proxy assigned by the Winner) must be at least twenty-one (21) years of age to be eligible to play the Challenge.
- h. The Winner may pre-designate a proxy to participate in the Challenge on his or her behalf. A proxy must be at least twenty-one (21) years of age. The Winner shall receive any cash prizes won by the proxy during the Challenge.
- i. Because the age requirement to check into a hotel in Las Vegas is twenty-one (21), either the Winner or guest must be at least twenty-one (21) years old to check into the hotel.
- j. The Winner or guest must present a valid credit card or shall be required to post a cash deposit for incidentals to check into the hotel.

- k. It is the responsibility of the Winner and guest to comply with the REAL ID Act to the extent such Act is applicable to the Winner's and guest's air travel.
- l. The winner and guest are subject to a background investigation prior to the Trip Prize.
- m. At the discretion of the NMLA or SG, a proxy maybe appointed to represent the Winner.
- n. Only the Winner is eligible to win a Challenge prize. The Winner's guest or proxy is not eligible to win a Challenge prize.
- o. The Winner is solely responsible for the actions of his or her guest. If the guest is a minor, the Winner must either be the parent or legal guardian of such guest or must present a notarized, written consent from the minor's parent or legal guardian for the minor guest to accompany the Winner on the Trip Prize trip.
- p. If the Winner elects not to take the trip, elects to not take a guest, or whose guest, for any reason, does not actually take the trip, then the Winner is still subject to the full amount of any taxes due on the total value of the Trip Prize.
- q. The trip prize does not include mileage, insurance, gratuities, meals, parking fees, baggage fees, alcoholic beverages, personal expenses such as telephone calls, valet service, laundry, incidentals and the like, revision or cancelation fees which may be charged by the hotel or other suppliers, or any other items not expressly specified.
- r. No prize element substitution, cash substitution, assignment, or transfer of the Trip Prize or any elements thereof is permitted. Any unused elements of the Trip Prize will be forfeited, will not be redeemable for cash, and will not reduce the prize value awarded for tax purposes.
- s. The Winner is subject to travel requirements provided by SG. The Winner may forfeit any or all of the travel portion of the Trip Prize if the Winner misses his or her flight, fails to check in to the participating hotel, or otherwise fails to arrive at a scheduled participation time, including the Challenge. In such case, the NMLA or SG shall appoint a proxy to play the Challenge for the Winner, and the Winner shall receive any prize won by the proxy.
- t. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- u. Failure to provide accurate information could cause a player selected as a drawing winner to be disqualified.
- v. Use or distribution of "auto" software programs, or other similar software programs or applications to enter ticket or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player's entries may be disqualified.
- w. Void where prohibited by law.