

THE PRICE IS RIGHT™ Second-Chance Promotion Frequently Asked Questions

For detailed information about the promotion, please see the drawing rules.

About Entries and Tickets

Q: How does THE PRICE IS RIGHT™ Second-Chance Promotion work?

A: 1. Enter your eligible, non-winning Game #532 THE PRICE IS RIGHT™ Scratchers in [My Rewards](#).
2. Play the interactive bonus game to reveal the number of drawing entries you received. You can skip the game and you will still receive your entries.

Q: Which tickets are eligible for THE PRICE IS RIGHT™ Second-Chance Promotion?

A: Only non-winning Game #532 THE PRICE IS RIGHT™ tickets submitted within the entry dates for the promotion are eligible for the promotion drawings and the opportunity to play the interactive bonus game.

Q: If I have a winning THE PRICE IS RIGHT™ Scratcher, what is the Last Day to Claim a prize?

A: The Last Day to Claim a prize is ninety (90) days after the Announced End of the Game. This date will be posted on the NMLA website.

Q: Can I enter THE PRICE IS RIGHT™ Second-Chance Promotion more than one time?

A: Yes, you may enter the promotion as many times as you wish. Please note, players may enter up to fifty (50) tickets per day in My Rewards. Each non-winning THE PRICE IS RIGHT™ ticket may only be entered one time.

Q: How can I be sure that my entry has been submitted?

A: When you submit an entry, a record of it appears on the My Entries page in My Rewards. You need to be signed in to your My Rewards account to view the My Entries page.

Q: Can I mail in my Scratchers to enter THE PRICE IS RIGHT™ Second-Chance Promotion?

A: No, only electronic entries (via desktop computer or mobile device) are allowed in this promotion. Tickets submitted by any other method will be disqualified and will not be returned.

Q: Do I need to keep my Scratchers after entering them into THE PRICE IS RIGHT™ Second-Chance Promotion?

A: No, you do not need to keep your ticket for THE PRICE IS RIGHT™ Second-Chance Promotion after verifying that your ticket has been successfully submitted.

Q: How do I play THE PRICE IS RIGHT™ interactive bonus game?

A: Enter any eligible, non-winning Game #532 THE PRICE IS RIGHT™ ticket in My Rewards for the opportunity to play the interactive bonus game that reveals how many drawing entries your ticket

received. The number of entries is predetermined, so playing or skipping the interactive bonus game will have no effect on how many drawing entries you receive.

Q: How many entries do I get for each non-winning THE PRICE IS RIGHT™ ticket entered?

A: Players will receive the number of entries (5 entries up to 25 entries) displayed by either playing the interactive bonus game or choosing not to play. The number of entries is predetermined, so players do not need to play the game to get their entries.

Q: Do I have to play the interactive bonus game to get entries into THE PRICE IS RIGHT™ Second-Chance Promotional?

A: No, you may opt out of the game and your entries for the promotion will automatically be revealed.

Q: What are my chances of winning a prize in THE PRICE IS RIGHT™ Second-Chance Promotion?

A: Your odds of winning are based on the total number of entries received for the drawing and the total number of entries that you have received.

Q: How will I be notified if my entry is selected for THE PRICE IS RIGHT™ Second-Chance Promotion?

A: If your entry is selected, the New Mexico Lottery will contact you via email and/or by phone. You must complete and return the NMLA Claim Form within the time frame designated by the NMLA in the notification email.

Q: When are the drawings for THE PRICE IS RIGHT™ Second-Chance Promotion?

A: Drawing dates are shown on the [Drawings & Winners](#) page in My Rewards.

Q: What prizes are offered in THE PRICE IS RIGHT™ Second-Chance Promotion?

A: Fifteen players will each win \$5,000 and one player will win a trip to Las Vegas, Nevada to participate in the COME ON DOWN Challenge for a chance to win up to \$50 million.

About the Trip

Q: Is the prize transferable?

A: No prize element substitution, cash substitution, assignment, or transfer of the Trip Prize is permitted.

Q: Can I assign a proxy to participate in the Trip Prize on my behalf?

A: At the discretion of the New Mexico Lottery or Scientific Games, a proxy may be appointed to represent the winner. The winner may pre-designate a proxy to participate in the event on his or her behalf. A proxy must be at least 21 years of age.

Q: What if I win and cannot take the Trip Prize? Is there a cash option?

A: You can assign a proxy to represent you. Any cash winnings will be awarded to you. There is no cash option available for the trip.

Q: When will the trip take place?

A: The trip will take place in or about Fall 2023.

Q: How old do I have to be to participate in THE PRICE IS RIGHT™ Second-Chance Promotion?

A: Players must be at least 18 years of age to purchase lottery tickets and enter tickets in My Rewards. For the Trip Prize winner, the minimum age requirement to play the COME ON DOWN Challenge is 21 years per Nevada State Law. The Trip Prize winner (or a proxy) must be at least 21 years of age to participate in the COME ON DOWN Challenge. The age requirement to check into a hotel in Las Vegas, Nevada is 21 years.

Q: What does the Trip Prize include?

A:

- Four (4) day, three (3) night trip for two (2) people to Las Vegas, NV in or about the fall of 2023;
- Roundtrip coach-class airfare for two (2) people (two (2) seats) from the major airport nearest the winner's city to Harry Reid International Airport in Las Vegas;
- Ground transfers between Harry Reid International Airport and the destination hotel and between hosted events, if such transportation is at least reasonably required;
- Three (3) nights' hotel accommodations in Las Vegas (one (1) double occupancy hotel room and tax only);
- One thousand dollars (\$1,000) spending money for the Trip Prize winner (Winner);
- Admission to the COME ON DOWN Challenge (Challenge) venue for the Winner and guest;
- The Winner (or assigned proxy) shall have one (1) chance to participate in the Challenge to win a prize from one thousand dollars (\$1,000) up to fifty million dollars (\$50,000,000).
- Winner will be mailed Event details prior to the trip departure.
- Winner's guest may sit with the Winner but will not be eligible to be a participant in the Event, unless they have been designated as a Winner's proxy.

Q: What is the value of the Trip Prize?

A: The Trip Prize is valued at approximately \$7,500 including federal and state tax withholdings.