

# New Mexico Lottery Authority Second-Chance Drawing Rules

## Lotto America Bonus Promotion

AMENDED JULY 2022

**THE NMLA AT ITS SOLE DISCRETION MAY END OR CANCEL THIS PROMOTION AT ANY TIME.  
PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.**

### 1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the Lotto America Bonus Promotion (Promotion) according to these rules, the New Mexico Lottery Promo Zone Program Rules, and the Second-Chance and Promotional Drawing Rules available at [nmlottery.com](http://nmlottery.com) or the NMLA Claims Center.
- b. Two (2) drawings will be held:
  - i. One (1) entry will be selected to win five thousand dollars (\$5,000) (\$5,000 Prize Drawing).
  - ii. Ten (10) entries will be selected to each win five hundred dollars (\$500) (\$500 Prize Drawing).

### 2. Entry Periods, Deadlines, and Drawing Dates

- a. Entry period for both drawings begins Monday, July 18, 2022, at 12:05 AM MT.
- b. Entry deadline for both drawings will be Sunday, August 14, 2022, at 11:59 PM MT.
- c. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- d. The drawings will be held on Wednesday, August 17, 2022, after 10:00 AM MT, or as soon as practical.

### 3. Location of Drawing

New Mexico Lottery  
4511 Osuna Rd. NE  
Albuquerque, NM 87109

### 4. Eligibility Requirements

- a. Players must certify that they are at least eighteen (18) years of age.
- b. Players must enter through the Promo Zone program at [nmlottery.com](http://nmlottery.com).
- c. Players that are not members of the Promo Zone program may join at [nmlottery.com](http://nmlottery.com).
- d. Players must purchase a minimum of five dollars (\$5) in New Mexico Lottery Lotto America on one (1) ticket during the entry period to receive a Lotto America Bonus Promotion Entry Coupon (Entry Coupon) with an eight (8) digit serial number.
- e. The five-dollar (\$5) or more purchase can include any combination of multiple plays or multi draws as long as they are on one (1) ticket.
- f. Players will receive one (1) Entry Coupon with a five-dollar (\$5) through nine-dollar (\$9) purchase.
- g. Players will receive two (2) Entry Coupons with a ten-dollar (\$10) through fourteen-dollar (\$14) purchase. Any incremental purchases of an additional five dollars (\$5), on one (1) ticket, will generate an additional Entry Coupon (i.e. three (3) Entry Coupons with a fifteen-dollar (\$15) purchase, four (4) Entry Coupons with a twenty-dollar (\$20) purchase, etc.)

- h. Players must enter the eight (8) digit serial number from an eligible Entry Coupon onto the applicable entry webpage of the Promo Zone accessible via nmlottery.com.
- i. All required information must be submitted for the entry to be eligible. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
- j. The Entry Coupon is a bearer instrument. Players MUST sign and keep their Entry Coupon and present it, if selected as a winner.
- k. Entries mailed or hand delivered to the NMLA will be disqualified and will not be returned.
- l. Players may submit multiple Entry Coupon serial numbers. However, each Entry Coupon may be only entered one (1) time during the Promotion.
- m. Players may enter up to fifty (50) Entry Coupons per day.
- n. Players may only be selected as a Promotion winner one time. If drawn as a selected entrant again or as an alternate in either drawing, then that selection will be disqualified.

## **5. Prize Details**

- a. The one (1) \$5,000 Prize Drawing winner will receive five thousand dollars (\$5,000).
- b. The ten (10) \$500 Prize Drawing winners will each receive five hundred dollars (\$500).

## **6. Drawing Procedures**

- a. An NMLA Security representative will conduct the two (2) drawings, as indicated above, using a random number generator. The \$5,000 Prize Drawing will be conducted first.
- b. \$5,000 Prize Drawing:
  - i. One (1) entry will be selected.
  - ii. Ten (10) alternates will be selected.
- c. \$500 Prize Drawing:
  - i. Ten (10) entries will be selected.
  - ii. Thirty (30) alternates will be selected.

## **7. Selected Entry Notification**

- a. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed.
- b. A selected entrant will be notified using the email address on file in the Promo Zone. In addition to the email, the NMLA may attempt to notify a selected entrant by phone.
- c. The selected entrant of the \$5,000 Prize Drawing must acknowledge receipt of the email or phone call and/or submit the signed Entry Coupon and a completed NMLA Claim Form within the timeframe specified by the NMLA. Failure to submit the signed Entry Coupon and the completed NMLA Claim Form in the above designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.
- d. The selected entrants of the \$500 Prize Drawing must provide their mailing address and submit the signed Entry Coupon within the time frame specified by the NMLA. Upon receipt of the mailing address and verification of the signed Entry Coupon, a check for five hundred dollars (\$500) will be mailed to the selected entrant. Failure to provide a mailing address and the signed Entry Coupon within the designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

## 8. Miscellaneous

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. Ticket(s) purchased through a courier service may not receive entry or promotional coupons. Contact your courier service if you have questions regarding entry or promotional coupons.
- c. The \$5,000 Prize Drawing winner will receive an IRS Form W-2G.
- d. Failure to provide accurate information could cause a player selected as a drawing winner to be disqualified.
- e. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- f. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- g. The NMLA at its sole discretion may end or cancel this promotion at any time.
- h. Use or distribution of "auto" software programs, or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player's entries may be disqualified.
- i. Void where prohibited by law.