

NEW MEXICO LOTTERY POS PLACEMENT

BEGINNING DATE: MAY 23, 2022

Dates are subject to change.



Please note: Art on this Planogram is for example only and final art may vary.

COUNTER MAT:

Promo Zone/My Rewards



BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form 8/20
- Scam Brochure 2/16
- Scratcher Brochure 4/21
- Problem Gambling 11/20
- Powerball HTP (play slips in front) 8/21
- Mega Millions HTP (play slips in front) 5/20
- Lotto America HTP (play slips in front) 5/20
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 12/20

Clings & Other POS

Place on top of CDU with 1x3" POS Holder



My Lottery Dream Home CDU Card

Do not cover SSLT graphics or messages!

Other Point-of-Sale

NEW Benefits On-PAD Strip

NEW Photon Strip

MLDH Ticket Fan
Place with 1x3" POS holder ONLY:
1. On side of Play Center, or
2. On top of On-Counter Dispenser.

NEW THE \$20 SCRATCHER IS BACK! FOR A LIMITED TIME!

20 WINNERS OF \$25,000!

PLUS, ENTER THE 2ND CHANCE PROMOTION!

NEW GAMES On Sale June 6th

CLAIM FORM

Scratchers Odds info clings. Place 2 clings on each LIC, as shown.

Isotopes game schedules!

Monthly Odds Card (use with 1x6" clip) *Place on either side of play center*

NEW

NEW More than 139,000 Students have received Legislative Lottery Scholarships!

Thanks for playing, New Mexico!

NEW In-Counter Strip: My Lottery Dream Home

Make Your Home a Dream... WIN UP TO \$1 MILLION FOR YOUR LOTTERY DREAM HOME