

# New Mexico Lottery Authority Second-Chance Drawing Rules

## HGTV's My Lottery Dream Home Second-Chance Promotion

**THE NMLA AT ITS SOLE DISCRETION MAY TERMINATE, END, OR CANCEL THIS PROMOTION AT ANY TIME.**

**PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.**

### 1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the HGTV's My Lottery Dream Home Second-Chance Promotion (Promotion) according to these rules and the Second-Chance and Promotional Drawing Rules available at [nmlottery.com](http://nmlottery.com) or the NMLA Claims Center.
- b. Five (5) drawings will be conducted:
  - i. In each of the four (4) Gift Card Drawings, seventy-five (75) entries will be selected to each win a one-hundred-dollar (\$100) gift card.
  - ii. In the Grand Prize Drawing, one (1) entry will be selected to be the participant at the Grand Prize Event. This player will have a chance to win one hundred thousand dollars (\$100,000) up to one million dollars (\$1,000,000).

### 2. Entry Period, Deadline, and Drawing Date

- a. Entry period begins Tuesday, March 1, 2022 at 12:00:00 AM MT.
- b. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- c. The Entry Deadline Date and the Drawing Date will be posted on the entry website once determined.

### ENTRY AND DRAW SCHEDULE

DRAW	SELECTED ENTRIES	ENTRY START DATE 12:00:00 AM MT	ENTRY DEADLINE DATE 11:59:59 PM MT	DRAWING DATE	PRIZE
1	Seventy-five (75)	Tuesday, March 1, 2022	Saturday, April 30, 2022	Thursday, May 5, 2022	\$100 gift card
2	Seventy-five (75)	Sunday, May 1, 2022	Tuesday, May 31, 2022	Thursday, June 2, 2022	\$100 gift card
3	Seventy-five (75)	Wednesday, June 1, 2022	Thursday, June 30, 2022	Thursday, July 7, 2022	\$100 gift card
4	Seventy-five (75)	Friday July 1, 2022	TBD – based on the Last Day to Claim a Prize	TBD	\$100 gift card
5	One (1)	Tuesday, March 1, 2022	TBD – based on the Last Day to Claim a Prize	TBD	\$100,000 up to \$1,000,000

### 3. Location of Drawing

Alchemy3  
860 Warsaw Rd.  
Roswell, GA 30075

#### **4. Eligibility Requirements**

- a. Players must certify that they are at least eighteen (18) years of age.
- b. Players must create an account (register) for the Collect 'N Win (CNW) program accessed via nmlottery.com.
- c. To enter, players scan or manually enter the information required from a non-winning ticket from Game #506 HGTV's My Lottery Dream Home (MLDH).
  - i. For manual entry, enter the twelve (12) digit number located on the back of the ticket above the barcode (three (3) digits, six (6) digits, and three (3) digits separated by dashes) and the ten (10) digit number located on the front of the ticket underneath the scratch-off coating above the instructions, or
  - ii. For mobile device entry, scan the square-shaped barcode located on the front of the ticket under the "SCRATCH FOR ENTRY CODE" scratch-off coating, labeled "ENTRY CODE."
- d. Each CNW account will have four (4) play cards for the Promotion, each of which will contain four (4) symbols. For each eligible MLDH ticket entered, the CNW system will award symbols that are marked and accumulated on the play cards. Once a player fills in all four (4) symbols on one (1) play card, the player will receive one (1) Promotion entry.
- e. Each eligible MLDH ticket may only be entered once.
- f. Players are not required to retain tickets once successfully submitted into the CNW program.
- g. Incomplete play cards will roll over into the next drawing period.
- h. Players may enter up to fifty (50) tickets per day.
- i. Players may win only one (1) time in each drawing but can win in any of the five (5) drawings.
- j. Entries not selected as gift card winners in the four (4) Gift Card Drawings are automatically entered into the Grand Prize Drawing.
- k. Entries mailed or hand delivered to the NMLA will be disqualified and will not be returned.

#### **5. Prize Details**

- a. Prizes in the Gift Card Drawings will be electronically delivered to drawing winners and be considered claimed upon notification of prize award as described in Section 7.
- b. Each one-hundred-dollar (\$100) gift card may be used to obtain electronic gift cards for a variety of retailers at denominations of the winner's choosing via Tango Card. Tango Reward Links are assigned to a winner's email address and cannot be transferred once assigned.
- c. In the Grand Prize Drawing, one (1) entry will be selected to win a prize between one hundred thousand dollars (\$100,000) up to one million dollars (\$1,000,000) in the Grand Prize Event.

#### **6. Drawing Procedures**

- a. Alchemy3 will conduct the five (5) drawings, as indicated on the Entry and Draw Schedule, using a random number generator and overseen by an independent auditor.
- b. Seventy-five (75) entries will be selected in each of the four (4) Gift Card Drawings. Twenty (20) alternates will be selected for each of the four (4) Gift Card Drawings.
- c. One (1) entry will be selected in the Grand Prize Drawing. Ten (10) alternates will be selected in the Grand Prize Drawing.
- d. In the event additional alternates are needed in any drawing, another set of alternates may be drawn.
- e. The odds of being selected in any of the Gift Card Drawings or the Grand Prize Drawing depend on the number of entries received.

- f. The one (1) winner in the Grand Prize Drawing will participate in the Grand Prize Event and win one of the following cash prizes.

GRAND PRIZE EVENT PRIZE	APPROXIMATE ODDS OF WINNING
\$100,000	1 : 116.26
\$250,000	1 : 1.06
\$500,000	1 : 23.39
\$1,000,000	1 : 116.26

## 7. Selected Entry Notification

- a. Alchemy3 will fulfill the gift card prizes by (1) emailing each winner from support.NM@collectwin.com and (2) by adding gift card information to each winner's CNW account.
- b. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed to notify the Grand Prize Drawing selected entrant.
- c. The Grand Prize Drawing selected entrant must acknowledge receipt of the email or phone call and/or submit the completed NMLA Claim Form within the timeframe specified by the NMLA. Failure to acknowledge and submit the completed NMLA Claim Form in the above designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.
- d. The NMLA assumes no responsibility for incorrect addresses, mis-delivery, late delivery, or failure of delivery for any reason for any item(s) sent pursuant to this section by either the NMLA or the selected entrant, regardless of fault. All risk of loss remains with and is assumed by the selected entrant.

## 8. Miscellaneous

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.
- c. An individual player may only have one (1) CNW account. A player is not permitted to create additional accounts in the event that email or other relevant information changes. The player may log in with existing account credentials and make any desired changes at any time. It is the player's responsibility to keep information current and correct. If it is determined that a player has more than one (1) account, a player selected as a drawing winner may be disqualified and the NMLA may delete the player's account(s) at the NMLA's sole discretion.
- d. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
- e. If more than one name appears on an entry or account, only one name will be used, and it will be chosen at the NMLA's sole discretion.
- f. The NMLA shall withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of the Grand Prize Drawing winner.
- g. The Grand Prize Drawing selected entrant may be subject to a background investigation prior to participation in the Grand Prize Event.

- h. The Grand Prize Drawing selected entrant may pre-designate a proxy to participate in the Grand Prize Event on the selected entrant's behalf. The Grand Prize Drawing selected entrant shall receive any cash prize won by the proxy during the Grand Prize Event.
- i. The NMLA may appoint a proxy to represent the Grand Prize Drawing selected entrant at the Grand Prize Event, at the NMLA's discretion.
- j. Only the Grand Prize Drawing selected entrant is eligible to win a prize in the Grand Prize Event. A proxy participating on behalf of the Grand Prize Drawing selected entrant is not eligible to win a prize in the Grand Prize Event.
- k. The Grand Prize Event venue is to be determined. Travel within New Mexico may be required by the Grand Prize Drawing selected entrant or proxy in order to participate in person at the Grand Prize Event. The Grand Prize Event is subject to broadcast, including via a live-streaming platform such as Facebook Live.
- l. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- m. Failure to provide accurate information could cause a player selected as a drawing winner to be disqualified.
- n. Use or distribution of "auto" software programs or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player's entries may be disqualified.
- o. Void where prohibited by law.