

NEW MEXICO LOTTERY POS PLACEMENT

BEGINNING DATE: OCTOBER 18, 2021

Dates are subject to change.



Please note: Art on this Planogram is for example only and final art may vary.

COUNTER MAT:

Powerball Monday Draws



BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form 8/20
- Scam Brochure 2/16
- Scratcher Brochure 4/21
- Problem Gambling 11/20
- Powerball HTP (play slips in front) 8/21
- Mega Millions HTP (play slips in front) 5/20
- Lotto America HTP (play slips in front) 5/20
- RRC HTP (play slips in front) 10/19
- Pick 3 Plus HTP (play slips in front) 11/20
- Pick 4 Plus HTP (play slips in front) 11/20
- Benefits Brochure 12/20

Clings & Other POS

Place on top of CDU with 1x3" POS Holder



Pick 3/Pick 4 Plus CDU Card



Red Hot Jackpot Bingo SSLT cling



WILLY WONKA™ Wobbler & Decal



Do not cover SSLT graphics or messages!

Other Point-of-Sale

NEW



Holiday Games On-PAD Strip

Photon Strip



Show Me Promo Ticket Fan
Place with 1x3" POS holder ONLY:
1. On side of Play Center, or
2. On top of On-Counter Dispenser.



Monthly Odds Card (use with 1x6" clip)
Place on either side of play center

NEW

NEW

Scratchers Odds info clings. Place 2 clings on each LIC, as shown.

Please follow the brochure order shown above.

NEW



In-Counter Strip: Pick 3 Plus & Pick 4 Plus



See Allsup's Store set up on next page.

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NOTE:
IF the Pick 3/Pick 4 Plus clings fall off, that is ok. They do not need to be replaced.

Draw Days Photon Cling:

Cling to include Pick 3 Plus & Pick 4 Plus
This will be placed on ALL Photons (not just Allsup's)
and it will stay up until further notice.



Back of PAD Cling:

Pick 3/Pick 4 Plus