

ENTER AUG. 23 – SEPT. 30, 2021

POWERBALL

FIRST MILLIONAIRE OF THE YEAR[®]

LIVE ON

DICK CLARK'S NEW YEAR'S ROCKIN' EVE

Nine New Mexico Lottery players will win \$1,000 each and receive a semifinalist entry for a chance to become the Powerball First Millionaire of the Year[®] during the 50th Anniversary of "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest 2022" in New York City.

HOW TO ENTER

Buy \$6 in Powerball[®] on **ONE TICKET*** to automatically receive a Powerball First Millionaire of the Year (PBFMOY) Promotion Entry Coupon with an 8-digit serial number. Enter the serial number at nmlottery.com/nyre-promo August 23 - Sept. 30, 2021.

Players **MUST** sign and keep their Promotion Entry Coupon and present it with their claim form, if selected as a winning entry. Coupons will generate per \$5 increment. For example, players who purchase \$10 in Powerball will receive 2 coupons.

BONUS

Players will receive **DOUBLE** coupons for purchases made on **MONDAYS!**

PLUS!

One lucky player will win \$1,000 and earn a semifinalist entry through social media! Players can follow us on the Lottery's Facebook and Instagram for information and a chance to win.



* A purchase of at least \$10 will earn two coupons. A purchase of at least \$15 will earn three coupons, etc. See back for Coupon Chart.

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ENTRY & INFO @ NMLOTTERY.COM

Powerball purchases WITHOUT Power Play	
Ticket Price	Number of FMOY Promo coupons
\$6	1
\$8	1
\$10	2
\$12	2
\$14	2
\$16	3
\$18	3
\$20	4
\$22	4
\$24	4
\$26	5
\$28	5
\$30	6
etc.	

Powerball purchases WITH Power Play	
Ticket Price	Number of FMOY Promo coupons
\$6	1
\$9	1
\$12	2
\$15	3
\$18	3
\$21	4
\$24	4
\$27	5
\$30	6
\$33	6
\$36	7
\$39	7
\$42	8
etc.	

**Players will receive DOUBLE coupons for
purchases made on MONDAYS!**



PLAY RESPONSIBLY: For Responsible Gaming Information 1-800-572-1142 or www.nmcpvg.org.
You must be at least 18 years old to purchase and/or redeem tickets.