

**BEGINNING DATE: APRIL 19, 2021**

**Dates are subject to change.**



**Please note: Art on this Planogram is for example only and final art may vary.**



## COUNTER MAT:

## Big Scratchers Second-Chance Promo



## BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

**Current Brochures:**

- Claim Form 8/20 (play slips in front) 5/20
- Scam Brochure 2/16
- Lotto America HTP (play slips in front) 5/20
- Scratcher Brochure 12/20
- RRC HTP (play slips in front) 10/19
- Problem Gambling 11/20
- Pick 3 HTP (play slips in front) 10/19
- Powerball HTP
- Pick 4 HTP (play slips in front) 3/19
- (play slips in front) 4/20
- Benefits Brochure 12/20

## Clings & Other POS

**Place on top of CDU  
with 1x3" POS Holder**



### Red Hot Jackpot Bingo SSLT cling

**REVISED - NO JACKPOT AMOUNT**

PB/MM Jackpot CDU Card

**Do not cover SSLT graphics or messages!**

## Other Point-of-Sale



**↑ Lotto America Promo  
On-PAD Strip**



**PB/MM Big Jackpot Ticket Fan**  
Place with 1x3" POS holder ONLY:  
1. On side of Play Center, or  
2. On top of On-Counter Dispenser.

**See Allsup's Store set up on next page.**

# NEW MEXICO LOTTERY POS PLACEMENT

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## Back of Photon Cling:

Big Scratchers Second-Chance Promotion

## Draw Days Photon Cling:

Cling to include Pick 4



## Back of PAD Cling:

Lotto America Promo

## NOTES

Do not remove the Orange decals from the back of the Photon.  
The clings for Allsup's stores go on top of the orange decals.