

NEW GAMES

ON SALE IN MAY

LAUNCHES MAY 10TH!



NEW MEXICO
LOTTERY

PLAY RESPONSIBLY: For Responsible Gaming Information 1-800-572-1142 or www.nmcp.org.
You must be at least 18 years old to purchase and/or redeem tickets.

NEW MEXICO LOTTERY 25TH ANNIVERSARY

WEEKLY \$1,000 GIVEAWAY!

For the Lottery's 25th Anniversary, we are celebrating with a \$1,000 weekly giveaway May 2 - June 26, 2021! Weekly drawings will be held, totaling 25 winners of \$1,000 each!

How to Enter:

When a player purchases \$5 in Lotto America® on ONE ticket, a Promotion Entry Coupon with an 8-digit serial number will automatically print. Purchases of \$10 generate two coupons, \$15 generates three coupons, etc. Be sure to give the coupon(s) to the player. Players enter their serial numbers at nmlottery.com.

BIG SCRATCHERS
2ND-CHANCE PROMOTION

These Lucky Retailers sold the Big Scratchers that won \$500 in the March Big Scratchers Second-Chance Promotion drawing!

Players can keep entering non-winning Royal Riches and Super Triple Red 777's tickets for a chance to win \$500!

A drawing will take place every month through November. Four lucky entrants will be selected each month to win \$500!

Speedway #8687
Tse Bonito

La Luz Market, LTD CO.
La Luz

Murphy Express #8588
Albuquerque

Speedway #9323
Aztec

MY REWARDS

Go to nmlottery.com
and click on My
Rewards for details.



MORE LUCKY RETAILERS!

Powerball
\$100,000

Albertsons #923
Rio Rancho

Roadrunner Cash
\$100,000

Speedway #8690
Albuquerque

Bingo Squared
Scratchers
\$25,000

Murphy Express #8608
Roswell

Mega Millions
\$20,000

Fast Stop #4
T or C

DID YOUR STORE
SELL A WINNING
TICKET?

Let your players know your store sold a winning ticket with custom winner signage! If your store sells a big winner, the Lottery can provide signage so your customers know it's a "Lucky Store" and are reminded to buy their tickets.

13" X 19"
WINNER
POSTERS



MAY 2021 GAMES AVAILABLE TO ORDER

If you need additional games, please be sure to check with your CSR, as new games may be released throughout the month!

BIG TICKETS

Price Point	Game #	Game Name	Top Prize	Special Features	Status
\$10	#458	QUICK \$250s	\$250	Loaded with \$250 prizes	
	#360	\$200,000 FORTUNE	\$200,000	2nd Chance Drawing!	
	#440	STACKS OF CASH	\$1,000		
	#368	SUPER TRIPLE RED 777	\$1,000	2nd Chance Drawing!	
	#375	Royal Riches	\$1,000	2nd Chance Drawing!	
	#410	WILD CASH	\$1,000		SOLD OUT
	#411	MONEY BAG BONUS	\$1,000		SOLD OUT
	\$5	#371	\$50,000 BONUS	\$50,000	NEW!
#461		MULTIPLIER CROSSWORD	\$1,000	Available May 10th!	
#457		QUICK \$100s	\$100	Loaded with \$100 prizes	
#434		BONUS STAR	\$500		
#435		LOADED	\$250		
#392		66 ROAD TO \$1,000,000	\$1,000,000	2nd Chance Drawing!	
#369		CROSSWORD CASH	\$1,000		SOLD OUT
#431		MONEY	\$1,000		SOLD OUT
\$3	#454	Super 7s	\$500		
	#393	BONUS CHECKS OUTLIER	\$500		
	#441	BINGO SQUARED	\$25,000		
	#433	SLINGO	\$15,000		
\$2	#448	CHERRY JACKPOT	\$500	NEW!	
	#456	QUICK \$50s	\$50	Loaded with \$50 prizes	
	#444	SUPER TRIPLER WIN	\$900		
	#357	TRIPLE DYNAMITE	\$10,000		
	#430	WILD NUMBERS 5x	\$500	10 TIMES	
	#376	#Scratch	\$10,000		
\$1	#418	QUICK CASH	\$300		SOLD OUT
	#455	QUICK \$25s	\$25		
	#449	5X	\$500		
	#442	GOLD RUSH	\$500		SOLD OUT
	#437	DOUBLE DOLLARS	\$500		SOLD OUT
	#439	TRIPLE CASE	\$900		SOLD OUT
	#451	9 IN A LINE	\$500	NEW!	
	#450	QUICK \$25s	\$25		
	#443	HOT TICKET	\$500		
	#437	DOUBLE DOLLARS	\$500		SOLD OUT

Best-Selling Game

Slowest-Selling Game

These games are pictured in order from best-selling to slowest-selling games by price point (statewide). You can use this information to help choose your product mix.

COMING JUNE 6TH
MORE FUN WAYS TO WIN!

NEW MEXICO LOTTERY
PICK 3 PLUS

NEW MEXICO LOTTERY
PICK 4 PLUS

PICK 3 PLUS & PICK 4 PLUS

BEGINNING JUNE 6TH

Make sure you have new play slips ready for the new games. The old ones will not work beginning June 6th.

FSRs will be by to update your SSLT the week of June 6th.

PICK 3 & PICK 4 GAMES ARE ENDING

Here is the Step-Down Schedule. You will receive one from your FSR.

Number of draws available, including current drawing, if purchased by draw break.

Draw break times: DAY draw at 1:00 pm & EVE draw at 9:30 pm

DAY OR EVE DRAWS
(NOT BOTH)

DAY AND EVE
DRAWS

May 23, 2021 (Sunday)	14	28
May 24, 2021 (Monday)	13	26
May 25, 2021 (Tuesday)	12	24
May 26, 2021 (Wednesday)	11	22
May 27, 2021 (Thursday)	10	20
May 28, 2021 (Friday)	9	18
May 29, 2021 (Saturday)	8	16
May 30, 2021 (Sunday)	7	14
May 31, 2021 (Monday)	6	12
June 1, 2021 (Tuesday)	5	10
June 2, 2021 (Wednesday)	4	8
June 3, 2021 (Thursday)	3	6
June 4, 2021 (Friday)	2	4
June 5, 2021 (Saturday)	1	2

The Advance Play option will NOT be available May 15-June 5

GAMES WITH AN ANNOUNCED END

- Terminal messages are sent to the store terminal with game(s) that are ending. Store staff should know how to check terminal messages often for important Lottery information.
- You can also find ending game information at nm lottery.com. Click "Games," then "Scratchers," and then "Games Ending."
- Staff should pull games from the dispensers and place them in a central location for the Field Service Representative (FSR) to pick up on their next visit, such as the store safe.
- Staff should also review shift-tracking reports to ensure ending games have sold out per ticket numbers on your inventory tracking.
- If you need assistance locating games that don't appear to be sold out, please ask your FSR or call Customer Service.
- Your FSR will ask the store to sign a form ensuring you do not have any of the ending games in inventory. Please be sure your staff takes the time to look for any inventory before signing the sold-out form. If you find tickets later, you may not receive credit!

GAME NUMBER	PRICE POINT	GAME NAME	ANNOUNCED END OF GAME DATE	DUE TO THE WAREHOUSE	LAST DAY TO CLAIM A PRIZE
NM#378	\$5	007™	2/2/2021	4/5/2021	5/3/2021
NM#419	\$2	Fireball	2/8/2021	4/9/2021	5/10/2021
NM#429	\$1	Bee Lucky	2/17/2021	4/19/2021	5/18/2021
NM#374	\$5	Lucky Loot	2/17/2021	4/19/2021	5/18/2021
NM#426	\$3	Daily Crossword	2/18/2021	4/19/2021	5/19/2021
NM#422	\$1	Holiday \$25	4/16/2021	6/15/2021	7/15/2021
NM#423	\$2	Holiday Doubler	4/16/2021	6/15/2021	7/15/2021
NM#424	\$3	Candy Cane Crossword	4/16/2021	6/15/2021	7/15/2021
NM#425	\$5	Happy Holidays	4/16/2021	6/15/2021	7/15/2021
NM#427	\$1	Tic Tac Toe Tripler	4/16/2021	6/15/2021	7/15/2021
NM#438	\$2	Super 7-11-21®	4/16/2021	6/15/2021	7/15/2021