MAY 2021 SALES TIPS • PLAN-O-GRAM

ON SALE IN MAY



You must be at least 18 years old to purchase and/or redeem tickets.



WEEKLY ST, OOO GIVEAWAY!

For the Lottery's 25th Anniversary, we are celebrating with a \$1,000 weekly giveaway May 2 - June 26, 2021! Weekly drawings will be held, totaling 25 winners of \$1,000 each!

How to Enter:

When a player purchases \$5 in Lotto America® on ONE ticket, a Promotion Entry Coupon with an 8-digit serial number will automatically print. Purchases of \$10 generate two coupons, \$15 generates three coupons, etc. Be sure to give the coupon(s) to the player. Players enter their serial numbers at nmlottery.com.

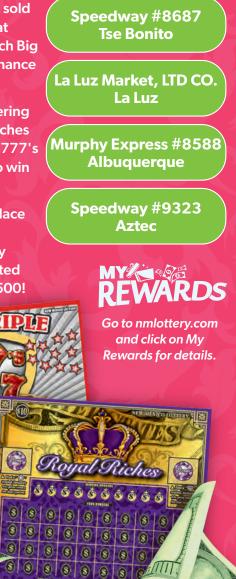
BIG SCRATCHERS 2ND-CHANCE PROMOTION

These Lucky Retailers sold the Big Scratchers that won \$500 in the March Big Scratchers Second-Chance Promotion drawing!

Players can keep entering non-winning Royal Riches and Super Triple Red 777's tickets for a chance to win \$500!

A drawing will take place every month through November. Four lucky entrants will be selected each month to win \$500!

UNIE UNI



MORE LUCKY RETAILERS! Roadrunner Cash Powerball \$100,000 \$100,000 Albertsons #923 Speedway #8690 **Rio Rancho** Albuquerque **Bingo Squared Mega Millions Scratchers** \$20,000 \$25,000 Fast Stop #4 **Murphy Express #8608** T or C Roswell We sold a winning **DID YOUR STORE SELL A WINNING** BOWBBM NEW MEXICO TICKET? Ticket! Let your players know your store sold a winning ticket with custom winner signage! \$100,00 If your store sells a big winner, the Lottery can provide signage so your customers know it's a "Lucky Store" and are reminded to buy their tickets. LÖTTER 13" X 19" WINNER POSTERS

MAY 2021 GAMES AVAILABLE TO ORDER

If you need additional games, please be sure to check with your CSR, as new games may be released throughout the month!



MING JUNE 6TH	PICK 3 PLUS					
MING JUINE	BEGINNING JUNE 6TH Make sure you have new play slips ready for the new games. The old ones will not work beginning June 6th.					
MING JUNE 6111 RE FUN WAYS TO WIN!						
INTTERY	FSRs will be by to update your SSLT the week of June 6th.					
MEXICO LOTTERY	Here is the Step	PICK 3 & PICK 4 GAMES ARE ENDING Here is the Step-Down Schedule. You will receive one from your FSR. Number of draws available, including current drawing, if purchased by draw break.				
	Draw break times: DAY draw at 1:00 pm & EVE draw at 9:30 pm	DAY OR EVE DRAWS (NOT BOTH)	DAY AND EVE DRAWS			
	May 23, 2021 (Sunday)	14	28			
	May 24, 2021 (Monday)	13	26			
	May 25, 2021 (Tuesday)	12	24	23.00		
	May 26, 2021 (Wednesday)	11	22			
	May 27, 2021 (Thursday)	10	20	A Martin		
MEXICO LOTTERY	May 28, 2021 (Friday)	9	18			
	May 29, 2021 (Saturday)	8	16			
	May 30, 2021 (Sunday)	7	14			
	May 31, 2021 (Monday)	6	12			
	June 1, 2021 (Tuesday)	5	10	The Advance Play		
	June 2, 2021 (Wednesday)	4	8	option will NOT		
	June 3, 2021 (Thursday)	3	6	be available		
	June 4, 2021 (Friday)	2	4	May 15-June 5		
	June 5, 2021 (Saturday)	1	2			

GAMES WITH AN ANNOUNCED END

- Terminal messages are sent to the store terminal with game(s) that are ending. Store staff should know how to check terminal messages often for important Lottery information.
- You can also find ending game information at nmlottery.com. Click "Games," then "Scratchers," and then "Games Ending."
- Staff should pull games from the dispensers and place them in a central location for the Field Service Representative (FSR) to pick up on their next visit, such as the store safe.
- Staff should also review shift-tracking reports to ensure ending games have sold out per ticket numbers on your inventory tracking.
- If you need assistance locating games that don't appear to be sold out, please ask your FSR or call Customer Service.
- Your FSR will ask the store to sign a form ensuring you do not have any of the ending games in inventory. Please be sure your staff takes the time to look for any inventory before signing the sold-out form. If you find tickets later, you may not receive credit!

GAME NUMBER	PRICE POINT	GAME NAME	ANNOUNCED END OF GAME DATE	DUE TO THE WAREHOUSE	LAST DAY TO CLAIM A PRIZE
NM#378	\$5	007 ™	2/2/2021	4/5/2021	5/3/2021
NM#419	\$2	Fireball	2/8/2021	4/9/2021	5/10/2021
NM#429	\$1	Bee Lucky	2/17/2021	4/19/2021	5/18/2021
NM#374	\$5	Lucky Loot	2/17/2021	4/19/2021	5/18/2021
NM#426	\$3	Daily Crossword	2/18/2021	4/19/2021	5/19/2021
NM#422	\$1	Holiday \$25	4/16/2021	6/15/2021	7/15/2021
NM#423	\$2	Holiday Doubler	4/16/2021	6/15/2021	7/15/2021
NM#424	\$3	Candy Cane Crossword	4/16/2021	6/15/2021	7/15/2021
NM#425	\$5	Happy Holidays	4/16/2021	6/15/2021	7/15/2021
NM#427	\$1	Tic Tac Toe Tripler	4/16/2021	6/15/2021	7/15/2021
NM#438	\$2	Super 7-11-21 ®	4/16/2021	6/15/2021	7/15/2021