

**Security Operations Committee Meeting
New Mexico Lottery Authority
September 23, 2014
MINUTES**

Call to Order: Operations Committee Chair S. Baragiola called the meeting to order at 10:01 a.m., and asked for a roll call. Present and constituting a quorum were; Salvatore Baragiola and Paul Guerin. Claude Austin attended by telephone.

The following employees were present from NMLA: David Barden, Karla Wilkinson and Wilma Atencio.

Approve Proposed Agenda: S. Baragiola called for a motion to approve the proposed agenda. P. Guerin moved to accept the proposed agenda as presented; second by C. Austin. All in favor, 3-0.

Public Comment: No public comment.

OPERATIONS Committee Report – S. Baragiola, Committee Chair:

MONOPOLY MILLIONAIRES' CLUB (MMC) Group Rules: S. Baragiola reported that D. Barden will provide a summary of the MMC rules developed by the MUSL Group and incorporated into the lottery's policy format.

D. Barden reported that this is the first time this meeting has been posted in accordance with the Attorney General's recommendations regarding lottery committee meetings.

Instant sales are up seven percent. Powerball continues to be sidelined. Changes will be made to Powerball in April 2015.

The committee reviewed how the MMC lottery game is played:

- New national game.
- Tickets are \$5.
- Each playslip has 4 plays; however, a player can purchase up to 99 plays from the terminal.
- The game launches October 19.
- Drawing takes place Fridays at 9:15 p.m. The first drawing is October 24.
- Three ways to win;
 - Top prize
 - Drawing for \$1 million when the top prize is won
 - An Entry into the drawing for an appearance on the TV Game show.
- The top prize begins at \$15 million and caps at \$25 million.
- If the Top Prize isn't won, the Top Prize rolls to \$18 million, \$21 million and \$25 million.
- When the Top Prize is won, an additional drawing will be held from the tickets sold for that drawing and a minimum of ten (10) MMC tickets, nationwide, will each win \$1 million.
- Each time the top prize rolls, it will create more \$1 million prizes. Once the top prize reaches \$25 million it conceivably could take 12 draws to get hit, which will create 77 prizes of \$1 million. Players wanted a national game with multiple \$1 million prizes. Other prizes awarded for each drawing.

Several US Lotteries will be launching on October 19th; additional US lotteries will join in 2015.

The TV show will debut in 2015 in Las Vegas, NV. Players will have a chance to win \$1 million and three NM players will have an additional chance to win a \$10,000 prize. Each ticket will have a unique webcode and a property number. This webcode is used as the entry vehicle for a chance to win a trip to Las Vegas, NV (4 nights/5 days).

The game will be advertised nationally. Locally, we will advertise on city buses and during the balloon fiesta where one balloon will display a 15 x 30 foot MMC banner.

POS materials were provided to committee members.

The MMC game is based on the Hasbro game and any changes must be approved by Hasbro.

S. Baragiola wanted to ensure that the lottery will follow the record retention information outlined in the game's rules. D. Barden reported that the lottery will follow the record retention for all the games.

S. Baragiola asked if a report will be generated and disseminated to Board members. D. Barden reported yes, but it will probably take a quarter (3 months) to establish information and sales figures. This report will be added to the weekly reports to the lottery board.

P. Guerin asked what the return for MMC is. D. Barden reported that approximately \$5 million was budgeted for this game and that he would provide exact numbers at the board's next meeting.

D. Barden also reported that the NM Online Game Rules Policy was updated with minor changes:

- Page 8 – Section 6E; added language “misprinted” “misdispensed”.
- Page 11 – Section 17D; added “MONOPOLY Millionaires’ Club Group Rules”.
- Page 24 – Section 26; added “MONOPOLY Millionaires’ Club”.

The Operations Committee endorses whole heartedly this game and its rules.

S. Baragiola made a motion to adopt and accept the Monopoly Millionaires’ Club Group Rules as presented and the NMLA Rules for Online Games as promulgated in its entirety with the three minor updates; second by P. Guerin. All in favor, 3-0.

ADJOURNMENT: S. Baragiola entertained a motion to adjourn the meeting. S. Baragiola moved to adjourn the meeting; second by P. Guerin. All in favor, 3-0. The meeting adjourned at 10:33 a.m.