

New Mexico Lottery Authority

PROMOTIONAL DRAWING RULES AND PROCEDURES

For complete rules and procedures for drawings refer to the “New Mexico Lottery Authority’s General Drawing Rules and Procedures for Second-Chance Drawings and Promotional Drawings” at nmlottery.com or obtain a copy at the **New Mexico Lottery Authority (NMLA)** Claims Center

Revised Power Cruise Drawing Rules and Procedures

Pursuant to and authorized by the NMLA General Drawing Rules and Procedures approved and adopted by the NMLA Board of Directors on April 9, 2015, the following sections of “Promotional Drawing Rules and Procedures for Power Cruise” have been amended:

Amendments

Entry Deadline Date

Draw #3

The Entry Deadline has been extended to Monday, June 18, 2017 at 11:59:59 PM MT.

Selected ENTRY Notification:

1. Security will forward the information of the selected winning entry(s) and the corresponding Powerball Power Cruise Coupon serial number to the Department of Gaming Products, Department of Sales, and the Advertising and Marketing Department as soon as practical.

Miscellaneous:

3. If the Prize Winner owes any debt setoff, the Prize Winner must satisfy the debt setoff within ten (10) business days or an alternate will be contacted in the order selected.

Name of Drawing or Promotion: **Power Cruise**

Type of Drawing or Promotion: Promotional Drawing (Section 4.10)

Purpose of the Drawing or Promotion:

To increase the player base and sales of Powerball by offering added value and more excitement to the Powerball game.

Method:

1. The Promotion will run from April 15, 2018 through June 16, 2018.
2. Three (3) drawings will be held:
 - a. In each drawing six (6) Powerball players will be selected to win a Powerball Power Cruise Trip valued at approximately nine thousand one hundred eighty-one dollars (\$9,181.00) including federal and state withholding taxes.
 - b. In each drawing twelve (12) alternates will be selected.

Entry Period, Deadline and Drawing Date:

Entries must be received no later than 11:59:59 PM MT on the entry deadline dates listed below. An entry submitted during a respective entry period is only eligible for the corresponding Draw Date and an entry does not carry forward as an entry in a subsequent Drawing(s). Drawings will be held after 10:00 AM (MT) on the dates below.

Entry eligibility will be determined by the Alchemy3 System Time/Date Stamp.

ENTRY AND DRAW SCHEDULE

Draw	Entry Start Date 12:00:00 AM MT	Entry Deadline Date 11:59:59 PM MT	Drawing Date
1	Sunday, April 15, 2018	Saturday, May 5, 2018	Thursday, May 10, 2018
2	Sunday, May 6, 2018	Saturday, May 26, 2018	Thursday, May 31, 2018
3	Sunday, May 27, 2018	Monday, June 18, 2018	Thursday, June 21, 2018

Location of Drawings:

Alchemy3
860 Warsaw Road, Suite 200
Roswell, GA 30075

Eligibility Requirements:

1. Players must purchase a minimum of six dollars (\$6) in Powerball on one (1) ticket to receive a Powerball Power Cruise Coupon with a unique serial number.
2. The six-dollar (\$6) or more purchase can include any combination of multiple plays or multi draws – as long as they are on one (1) ticket.
3. Players will receive one (1) coupon with a six-dollar (\$6) through nine-dollar (\$9) purchase.
4. Players will receive two (2) coupons with a ten-dollar (\$10) through fourteen-dollar (\$14) purchase. Any incremental purchases of an additional five dollars, on one (1) ticket, will generate an additional coupon. (i.e. Three (3) coupons with a fifteen-dollar (\$15) purchase, four (4) coupons with a twenty-dollar (\$20) purchase, etc.)
5. Players must go to nmlottery.com (under the Promotions Tab) and enter the following information at the entry site:
 - a. First and Last Name (initials not accepted)
 - b. Email address
 - c. Phone number (if available)
 - d. The eight (8) digit serial number printed on the Powerball Power Cruise Coupon.
 - e. Certify that they are at least eighteen (18) years of age.
 - f. Agree to the official rules of this promotion.
6. All required information must be submitted for the entry to be eligible. Once the electronic entry system accepts the required ticket information, the same ticket information will not be accepted a second time for the duration of the Promotion. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
7. The Powerball Power Cruise Coupon is a bearer instrument. Players MUST sign and keep their Powerball Power Cruise Coupon and present it with their Claim Form, if selected as a winning Entry.
8. The selected winning entry(s) will have ten (10) business days, upon notification by the NMLA, to submit a completed NMLA Claim Form and the selected signed Powerball Power Cruise Coupon. The prize will be forfeited and the first alternate contacted, if the player fails to return the NMLA Claim Form and signed Powerball Power Cruise Coupon in the designated timeframe above.
9. Entries must be received no later than 11:59:59 PM MT on the entry deadline dates listed on the Entry and Draw Schedule above.
10. An entry submitted during a respective entry period is only eligible for the corresponding Draw Date and an entry does not carry forward as an entry in a subsequent drawing.
11. Entries mailed or hand delivered to the NMLA Headquarters will be disqualified and will not be returned.
12. Players may submit multiple Powerball Power Cruise Coupon serial numbers for each drawing. However, each Powerball Power Cruise Coupon serial number may be only entered one (1) time during the promotion period.
13. Players may only be selected as the winning Power Cruise Trip winner one time. If selected as a winner in a subsequent drawing, they will be disqualified.
14. Players do not have to be members of the New Mexico Lottery VIP Club to enter.

Powerball Power Cruise Prize Details:

1. Roundtrip coach class airfare for two (2) (two seats) from any primary airport in the continental United States (including the District of Columbia) and Puerto Rico to the destination airport in Fort Lauderdale, FL. (Alchemy3 will offer Power Cruise Prize Winners and/or their guest two (2) prepaid gift cards of two hundred fifty (\$250) in lieu of the airfare to Fort Lauderdale.)
2. Round trip ground transportation between the destination airport and the hotel, the hotel to the port, and the port to the airport for return flight.
3. One (1) double occupancy hotel room in Fort Lauderdale, FL the night before the cruise departure.
4. Five-night Caribbean Cruise for the Power Cruise Prize Winner and one (1) guest departing from the Port of Fort Lauderdale to two (2) port of call destinations, Coco Cay and Nassau Bahamas. The cruise portion of the prize includes all the amenities onboard the ship, including, but not limited to: all meals in general dining areas, non-alcoholic beverages, entertainment, primary gratuities, and port fees and ship taxes.
5. Stateroom aboard the charter sailing for the Royal Caribbean Cruise.
6. Five hundred fifty dollars (\$550) nonrefundable ship credit applied to their ship account to be utilized for incidental items such as, beverage service, shore excursions, specialty dining, casino gaming and purchases made during the cruise and/or similar expenditures.
7. One thousand one hundred twenty-two dollars (\$1,122) spending money.
8. WiFi Package – one (1) device each for two (2) people.
9. The Powerball Power Cruise Winners will have a chance to win Power Cruise Onboard Prizes totaling two hundred fifty thousand dollars (\$250,000). All Onboard Prize Drawings will be held at Alchemy3 headquarters in Roswell, GA prior to sailing and results kept confidential until onboard the ship. Alchemy3 Onboard Prize Drawing Procedures are available upon request by contacting the lottery.
 - a. **Onboard Prize Drawing #1***: Using a certified random number generator (RNG) and in the presence of an auditor, Alchemy3 will draw five hundred forty (540) entries. The prizes will be awarded in the form of Prepaid gift cards onboard the ship and are listed below:
 - 300 - One Hundred Dollar (\$100) gift cards
 - 100 - Two Hundred-Fifty Dollar (\$250) gift cards
 - 140 - Five Hundred Dollar (\$500) gift cards
 - b. **Grand Prize Drawing #2***: Using a certified random number generator (RNG) and in the presence of an auditor, Alchemy3 will draw seven (7) entries. The prizes will be awarded in the form of a check and are listed below:
 - 5 – Five Thousand Dollar** (\$5,000) prizes
 - 2 – Fifty Thousand Dollar** (\$50,000) prizes

*A Power Cruise prize winner can only be drawn once as a winner in Drawing #1 & #2 but may win a prize in each drawing.
**\$5,000 and \$50,000 prizes will be awarded to Power Cruise Winners in the form of a check. The check, less applicable federal and state taxes, will be issued within 14 days of the conclusion of the cruise.
10. Attend a VIP exclusive concert onboard, featuring Kenny Loggins or another music headliner.

Drawing Procedures:

1. Alchemy3 will conduct the Powerball Power Cruise Drawings for the NMLA in accordance with the approved Alchemy3 Power Cruise™ Drawing Procedures by 10 a.m. MT.
2. The NMLA will conduct a separate drawing to determine the stateroom allocations after the eighteen (18) Powerball Power Cruise winners have been verified. The Powerball Power Cruise Winners will be notified when the drawing will take place. The Powerball Power Cruise Stateroom Drawing Rules will be available after all Powerball Power Cruise winners are verified.
 - a. Eight (8) winners will be selected to stay in an Interior Stateroom valued at approximately nine thousand twenty-eight dollars (\$9,028) including federal and state withholding taxes.
 - b. Nine (9) winners will be selected to stay in an Ocean View Stateroom valued at approximately nine thousand two hundred forty-five dollars (\$9,245) including federal and state withholding taxes.
 - c. One (1) winner will be selected to stay in a Balcony Stateroom valued at approximately nine thousand eight hundred twenty-five dollars (\$9,825) including federal and state withholding taxes.

Selected ENTRY Notification:

1. Security will forward the information of the selected winning entry(s) and the corresponding Powerball Power Cruise Coupon serial number to the Departments of Gaming Products, Sales, and Advertising and Marketing as soon as practical.
2. The selected winning entry(s) will be notified using the email address and phone number (if available) used to enter the promotion.
3. The selected winning entry(s) must acknowledge receipt of the email or phone call and submit the completed NMLA Claim Form and signed winning Powerball Power Cruise Coupon within ten (10) business days for verification by NMLA Security.
4. Failure to submit the complete NMLA Claim Form and signed winning Powerball Power Cruise Coupon, in the above designated timeframe, will result in disqualification of the entry, and the first alternate will be contacted and the same process will be followed.

Miscellaneous:

1. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
2. There is no cash value or substitution for the Powerball Power Cruise Trip Package.
3. If the Prize Winner owes any debt setoff, the Prize Winner must satisfy the debt setoff within ten (10) business days or an alternate will be contacted in the order selected.
4. Powerball tickets purchased at "Play at the Pump" are not eligible for the Powerball Power Cruise Promotion.
5. Upon submitting an entry, the player(s) agree that the Lottery may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the Lottery.
6. Alchemy3 shall withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of the Prizewinner for applicable Onboard Prizes won during the Powerball Power Cruise.
7. Alchemy 3 shall provide an IRS Tax Form W-2G form to all the Powerball Power Cruise Prize Winners.
8. At the request of a Power Cruise Prize Winner and with the approval of the NMLA, Alchemy3 shall make necessary arrangements for a Power Cruise Prize Winner to transfer the Power Cruise Prize to a proxy, one time, prior to the booking deadline at no additional cost to the NMLA or the winner. If travel has been booked and a change will incur costs, those costs will be absorbed by the player or proxy. The Power Cruise Prize Winner shall remain subject to tax reporting and withholding even if they transfer the Power Cruise Prize.
9. ONLY the Power Cruise Prize Winner(s) are eligible to win the Power Cruise Onboard Prizes. The Power Cruise Winner's guest is not eligible to win any of the Power Cruise Onboard Prizes.
10. If a Power Cruise Prize Winner selects a Proxy to sail on the cruise, the Proxy is not eligible to win any onboard prizes. Any prize(s) won by the Power Cruise Prize Winner will be sent via courier within fourteen (14) days after cruise and after the NMLA has approved the Power Cruise Prize Winners against any debt set-off.
11. Alchemy3 and/or designee will make the travel arrangements.
12. The Lottery reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these Rules and Procedures.

Link "[Power Cruise Room Allocation Drawing](#)"

Link "[Alchemy3 Power Cruise Drawing Procedures](#)"

Link "[Power Cruise Trip Details](#)"