

NEW MEXICO LOTTERY POS PLACEMENT

BEGINNING DATE: DECEMBER 27, 2016 Dates are subject to change.



Please note: Art on this Planogram is for example only and final art may vary.

NEW PLAY CENTERS ONLY



Monthly Odds Card (use with 1x8" clip)
Place on either side of play center

Remove Give Some, Play Some LIC Strip

Place RRC stickers on old Odds Card plate. Do NOT place anywhere else.

VIP Points & Rewards wallet cards

Keep these brochures in place. The deadline has been extended.

Please note:
Some brochures have been reorganized due to LSR feedback. Make sure they are placed in the correct order.

COUNTER MAT:

- VIP Points and Rewards Promotion

If you have any Points and Rewards Counter Mats available, please replace the Give Some, Play Some mats with them.



BROCHURES/ODDS CARDS:

Please verify the brochures in the Lottery Play Center are the most recent versions. You can find the date on the back of each brochure.

Current Brochures:

- Claim Form
- Scam Brochure 3/16
- Scratcher Brochure 7/16
- Problem Gambling 5/13
- Powerball HTP (play slips in front) 10/15
- Benefits Brochure 5/15
- Mega Millions HTP (play slips in front) 8/16
- VIP Points & Rewards 8/16
- Hot Lotto HTP (play slips in front) 5/13
- Lucky Numbers Bingo (play slips in front) 11/14
- RRC HTP (play slips in front) 4/16
- Pick 3 HTP (play slips in front) 4/16

Small Clings & Other POS



Other Point-of-Sale



- NOTES**
1. Remove ALL old signage, unless otherwise noted.
 2. Place RRC stickers on Play Center as shown above. Do not place them anywhere else.