

We LOVE NEW GAMES!

SUPER TUESDAY

ON SALE FEB. 7TH!

NEW MEXICO LOTTERY

Visit nmlottery.com • Visit nmlottery.com

\$5

SUPER TRIPLE

777

TOP PRIZE \$50,000!

Scratch the PLAY AREA. Reveal a "7" symbol in any game, win prize shown for that game. Reveal TWO "7" symbols in the same game, win DOUBLE the prize shown for that game. Reveal THREE "7" symbols in the same game, win TRIPLE the prize shown for that game.

PLAY AREA

GAME 1
GAME 2
GAME 3
GAME 4
GAME 5
GAME 6
GAME 7
GAME 8
GAME 9
GAME 10
GAME 11
GAME 12
GAME 13
GAME 14
GAME 15
GAME 16
GAME 17
GAME 18

NEW MEXICO LOTTERY

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\$10

WIN BIG

TOP PRIZE \$100,000!

Match any of YOUR NUMBERS to any of the WINNING NUMBERS. Reveal a "WIN" symbol automatically. Reveal a "BIG" symbol, win ALL 20 prizes shown for that symbol. Match any of YOUR NUMBERS to any of the WINNING NUMBERS, win prize shown for that number.

WINNING NUMBERS

YOUR NUMBERS

VOID

WIN UP TO 20 TIMES!

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\$2

DOUBLE MATCH

2 WAYS TO PLAY!

1 Match any of YOUR NUMBERS to either WINNING NUMBER, win prize shown for that number.

2 Reveal and match three like prize amounts, win that amount.

WINNING NUMBERS

YOUR NUMBERS

TOP PRIZE \$10,000!

VOID

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\$1

WILD DOUBLER

5 CHANCES TO WIN!

Match any of YOUR NUMBERS to the WINNING NUMBER, win prize shown for that number. Reveal a "6" symbol, win DOUBLE the prize shown for that symbol.

WINNING NUMBER

YOUR NUMBERS

TOP PRIZE \$5,000!

VOID



FRANTIC FRENZY

Scratchers!

Tell your players about "Frenzy" Scratchers! Players can enter these games to receive entries into the special Frantic Frenzy Drawings.

Double the fun by playing a fast-paced interactive game.

Also \$1 and \$2 Frenzy tickets are eligible for the monthly Points and Rewards Drawings.



MARDI GRAS CARNIVAL

Congratulations to our Lottery Mardi Gras Carnival winners! Join us at the following locations:

Santa Cruz Country Store
1800 SR 76
Santa Cruz

Allsup's Store #9
1300 E. Indian Wells Rd.
Alamogordo



Save the Date:
Go to playmmc.com to enter & for complete drawing rules for Monopoly Millionaires' Club™ (MMC) Bonus Drawing.

Final Drawing!

Entry Deadline: Feb 17, 2017
Entry Draw Date: Feb 22, 2017

If you have an empty slot in your ticket dispenser, please fill it with MONOPOLY.

PLAY AT THE PUMP



Give your players the convenience they are asking for & increase your sales!



Please contact Pam Poteat or Vanessa Mellone at 505-342-7600 to discuss the program and what it can do for your sales!

PROMOTIONS in February!

FEBRUARY

3X ENTRIES FOR ALL \$2 SCRATCHERS



POINTS AND REWARDS



Look for 2 EXCITING POP-UP Promos!



December 16, 2016 thru January 12, 2017

TOP PRIZE WINNERS!

NEW MEXICO LOTTERY
Scratchers™

Crossword Connect

\$50,000 – Claimed by Guadalupe Ruiz (Roswell)

Holiday Cash

\$50,000 – Claimed by Manoel Hasslacher (Alamogordo)

Bonus Word Crossword

\$30,000 – Claimed by Christine Laney (Las Cruces)

Loteria New Mexico

\$25,000 – Claimed by Ramon Ornelas (Santa Fe)

Betty Boop™

\$10,000 – Claimed by Cathy Spears (Albuquerque)

\$100,000 Jewel Jackpot

\$5,000 – Claimed by Steve Romero (Santa Fe)

Super Ticket™ 7s

\$5,000 – Claimed by Cory Forrest (Roswell)

Bonus Word Crossword

\$3,000 – Claimed by Michelle Shutco (Los Lunas)

Chile Payout

\$1,000 – Claimed by Javier Arroyo (Deming)

Double Doubler

\$1,000 – Claimed by Monica Torrez (Bayard)

Emoji

\$1,000 – Claimed by Sonja Lucero (Albuquerque)

Emoji

\$1,000 – Claimed by Kendall Willacker (Albuquerque)

Winter White Ice

\$1,000 – Claimed by Wynee Sanchez (Albuquerque)

Super Ticket™ 7s

\$1,000 – Claimed by Leon Hanhardt (Farmington)

Winter White Ice

\$1,000 – Claimed by Rebecca Perez (Roswell)

NEW MEXICO LOTTERY
PICK 3

Rick Trujillo (Albuquerque) won \$5,000

Harry Brown (Albuquerque) won \$1,005 & \$830

Ronnie Apodaca (Albuquerque) won \$870

Virgil Hoesch (Los Lunas) won \$790

Robert Sanchez (Albuquerque) won \$790

**HARRY BROWN
WON TWICE!**

New Mexico Lottery
MEGA MILLIONS

Leo Thurmond (Albuquerque) won \$5,000

Geraldo Valdez (Clovis) won \$2,500

Jody Benally (Shiprock) won \$1,000

NEW MEXICO LOTTERY
Hot Lotto Sizzler

Charles Kelly (Lovington) won \$90,000

Ronald Richardson (Carlsbad) won \$30,002

Elizabeth Humphreys (Grants) won \$9,000

Ken Wells (Santa Fe) won \$3,014

Deborah Romero (Rio Rancho) won \$3,000



POINTS AND REWARDS

Congratulations,

Paxton Nikkila of Hobbs

\$5,000

January Monthly Winner!

Void where prohibited by law.

NEW MEXICO LOTTERY
ROADRUNNER CASH

Margaret Walker (Albuquerque) won \$280,002

NEW MEXICO LOTTERY
RED HOT JACKPOT
BINGO
QUICKSTERS

\$12,406!

BIGGEST JACKPOT EVER!

CONGRATULATIONS, VANESSA VALLEJOS OF CARLSBAD!
Record Red Hot Jackpot Bingo Prize for one drawing!
Stripes #184
HWY 18 and HWY 128
Jal, New Mexico

NEW MEXICO LOTTERY
Hot Lotto
Sizzler

LUCKY CITY!

Last month, two players claimed large prizes from the 12/31/16 Hot Lotto® draw. Charles Kelly of Lovington claimed \$90,000 and Ronald Richardson of Carlsbad claimed \$30,002. Both players purchased their tickets from retailers on West Pierce Street in Carlsbad.

Congratulations!



New Mexico Lottery February 2017 Plan-O-Gram 24 Game



1	#967 HOT \$500! TOP PRIZE \$500!	2	#990 \$100,000 JEWEL Jackpot WIN UP TO 20 TIMES!	3	#240 WIN BIG TOP PRIZE \$100,000! New Game	4	#214 \$100,000 FRENZY OVER \$2,400,000 IN TOTAL CASH PRIZES!
5	#997 \$50,000 PAYOUT \$25 BONUS \$50 BONUS \$100 BONUS	6	#996 CASH MULTIPLIER TOP PRIZE \$50,000!	7	#209 CROSSWORD CONNECT Complete the word that connects the two puzzles and win \$20! TOP PRIZE \$50,000!	8	#995 CASHTASTIC TOP PRIZE \$50,000!
9	#200 SAPPHIRE Blue 9X TOP PRIZE \$50,000! 16 CHANCES TO WIN!	10	#231 SUPER TRIPLE 777 WIN UP TO 20 TIMES! TOP PRIZE \$50,000! New Game	11	#213 \$50,000 FRENZY OVER \$1,400,000 IN CASH PRIZES!	12	#989 Bonus Word CROSSWORD TOP PRIZE \$30,000!
13	#994 INGO Multiplier TOP PRIZE \$25,000	14	#993 RUBY RICHES TOP PRIZE \$25,000!	15	#208 LOTERIA NEW MEXICO TOP PRIZE \$25,000!	16	#988 DIAS DE LOS MUERTOS TOP PRIZE \$10,000!
17	#992 TRIPLE 333 TOP PRIZE \$10,000! WIN UP TO 10 TIMES!	18	#207 DOUBLE MATCH TOP PRIZE \$10,000! New Game	19	#212 \$10,000 FRENZY TOP PRIZE \$10,000!	20	#221 Betty Boop TOP PRIZE \$10,000! New Game
21	#982 WILD DOUBLER TOP PRIZE \$10,000! New Game	22	#991 HAPPY CASH TOP PRIZE \$1,000! FUNNY CASH	23	#211 CASH FRENZY TOP PRIZE \$1,000!	24	#202 Lucky Chia Pet TOP PRIZE \$1,000! New Game

Customer View

- #3 Pull Game #205 Winter White Ice and place in the new Game #240 WIN BIG.
- #10 Pull Game #204 Holiday Cash and place in the new Game #231 Super Triple 777.
- #18 Pull Game #203 Candy Cane Tripler and place in the new Game #207 Double Match.
- #20 When Game #221 Holiday Betty Boop sells out, place in the new Game #221 Valentine's Betty Boop.
- #21 Pull Game #983 Chile Payout and place in the new Game #982 Wild Doublor.
- #24 When Game #202 Holiday Chia sells out, place in the new Game #202 Lucky Chia.

New Mexico Lottery February 2017 Plan-O-Gram 20 Game



Customer View

- #3 Pull Game #205 Winter White Ice and place in the new Game #240 WIN BIG.
- #9 Pull Game #204 Holiday Cash and place in the new Game #231 Super Triple 777.
- #14 When Game #221 Holiday Betty Boop sells out, place in the new Game #221 Valentines Betty Boop.
- #17 Pull Game #992 Triple 333's and place in the new Game #207 Double Match.
- #19 Pull Game #983 Chile Payout and place in the new Game #982 Wild Doubler.
- #20 When Game #202 Holiday Chia sells out, place in the new Game #202 Lucky Chia.

New Mexico Lottery February 2017 Plan-O-Gram 20 Game Secondary



Customer View

- #6 Pull Game #980 Crossword Connect and place in Game #209 Crossword Connect – 2nd Edition.
- #12 Pull Game #949 3 Times The Money and place in Game #208 Loteria New Mexico.
- #16 Pull Game #203 Candy Cane Tripler and place in the new Game #207 Double Match.
- #19 When Game #983 Chile Payout sells out, replace with Game #202 Lucky Chia.
- #20 Pull Game #206 Christmas Club and place in the new Game #982 Wild Doubler.

****If you have two 20 game dispensers, please set your secondary dispenser to this plan o gram to ensure you are providing your players with the best selection of games****

New Mexico Lottery February 2017 Plan-O-Gram Self Service Lottery Terminal (Vending Machine)



Customer View

- #3 Pull Game 205 Winter White Ice and place in the new Game #240 WIN BIG.
- #6 Pull Game #204 Holiday Cash and place in the new Game #231 Super Triple 777.
- #19 Pull Game #203 Candy Cane Tripler and place in the new Game #207 Double Match.
- #21 When Game #221 Holiday Betty Boop sells out, place in the new Game #221 Valentine's Betty Boop.
- #23 Pull Game #983 Chile Payout and place in the new Game #982 Wild Doubler.
- #25 When Game #202 Holiday Chia sells out, place in the new Game #202 Lucky Chia.