



## EXTERNAL POLICY AND PROCEDURES

NEW MEXICO LOTTERY AUTHORITY RULES FOR LUCKY  
TITLE: NUMBERS BINGO

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# NEW MEXICO LOTTERY AUTHORITY RULES FOR LUCKY NUMBERS BINGO



## NEW MEXICO LOTTERY AUTHORITY

This New Mexico Lottery Authority Rules for Lucky Numbers Bingo approved and adopted by the New Mexico Lottery Authority Board of Directors on the 9<sup>th</sup> day of April, 2015.

Dan Salzwedel  
s/Dan Salzwedel, Board Chair

(SEAL)

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## **NEW MEXICO LOTTERY AUTHORITY RULES FOR LUCKY NUMBERS BINGO**

### **Purpose**

These rules are the guidelines and regulations, for the New Mexico Lottery Authority Lucky Numbers Bingo.

### **General Use and Applicability**

These rules are applicable to New Mexico Lottery staff, retailers, vendors, and players.

### **Definitions**

- 1) "Announced End of Game" is a date determined by the Lottery to end Lucky Numbers Bingo. Tickets from each Lucky Numbers Bingo expire ninety (90) calendar days after the date they are printed, or the first business day after the ninetieth (90<sup>th</sup>) day if the Lottery is not open for business.
- 2) "Barcode". There will be a PDF417 barcode printed on the front of each Lucky Numbers Bingo Ticket. This barcode will contain the 35 digit ticket serial number and the algorithm needed to validate winning and non-winning Lucky Numbers Bingo Tickets.
- 3) "Bearer Instrument". In order to prove legal ownership of a winning Lucky Numbers Bingo Ticket the Lottery encourages all players to sign their Lucky Numbers Bingo Ticket immediately. The Lucky Numbers Bingo Ticket is a bearer instrument until signed.
- 4) "Board" or "Lottery Board" means the New Mexico Lottery Authority Board of Directors as appointed pursuant to the New Mexico Lottery Act.
- 5) "Customer Change Request Form", "CCRF", "Game Specifications" is the formal document request between the Lottery and the online printing vendor confirming the development for a Lucky Numbers Bingo. The document defines the specifications for each game.
  - A. Game Name
  - B. Game LOGO
  - C. Game Characteristics
  - D. How to Win Instructions
  - E. How to Play Instructions
  - F. Prize Structure
  - G. Play Slip Sample
  - H. Ticket Sample and Ticket Art
  - I. Microlot Sales Button Art
  - J. Game Specification Approval and Confirmation
- 6) "Central system" is the central computer system used to control and monitor the online gaming environment to which the terminals are connected by a communication medium authorized by the NMLA.

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- 7) "Claim Form" is the official form of the Lottery that players must complete and submit to claim a prize in excess of six hundred dollars (\$600). This form is available at any Lottery Retailer, at NMLA Headquarters, or a copy can be downloaded from the NMLA website @ [www.nmlottery.com](http://www.nmlottery.com).
- 8) "CEO" is the Chief Executive Officer of the Lottery appointed by the Board pursuant to the New Mexico Lottery Act.
- 9) "High Tier Prize" is a prize in excess of six hundred dollars (\$600).
- 10) "Internal Auditor" is the internal auditor employed by the Lottery pursuant to the Lottery Act.
- 11) "Last Day to Claim a Prize" is ninety (90) calendar days after the Lucky Numbers Bingo Ticket is printed, or the first business day after the ninetieth (90<sup>th</sup>) day if the NMLA is not open for business. Winning Lucky Numbers Bingo Tickets may not be redeemed by players after this date.
- 12) "Low Tier Prize" is a prize of twenty-five dollars (\$25) and less.
- 13) "Mid Tier Prize" is a prize of twenty-six (\$26) through \$600.
- 14) "New Mexico Lottery Authority", "New Mexico Lottery" "NMLA" or "Lottery" means the New Mexico Lottery Authority, a public body, politic and corporate, separate and apart from the state, constituting a governmental instrumentality, established and operated pursuant to the New Mexico Lottery Act.
- 15) "New Mexico Lottery Act" or "Lottery Act" or "the Act" means the New Mexico Lottery Act, N.M.S.A., 1978, Sections 6-24-1 through 6-24-34, as the same may be amended from time to time.
- 16) "Approximate (Approx.) overall odds of winning (includes break-even prizes)" a prize in Lucky Numbers Bingo consists of two game parts. The Bingo game part and the Lucky Numbers game part. The Bingo game odds are determined by a calculation of the total number of tickets in the game divided by the total number of winning tickets in the game. Winning Lucky Numbers Bingo Tickets are distributed randomly throughout the entire game pursuant to individual game parameters. The Lucky Number game odds are determined by the probability of numbers drawn matching the numbers selected. The "How to Play Brochure" discloses the approximate odds of winning prizes in the game and the approximate overall odds of winning (including break-even) any prize. "How to Play Brochures" are produced for each Lucky Numbers Bingo game and provided to all retailers to post for the public, pursuant to the New Mexico Lottery Act. Game odds and prizes for each Lucky Numbers Bingo game shall be posted at [nmlottery.com](http://nmlottery.com).
- 17) "Play Area" is the area on the Lucky Numbers Bingo Ticket where the play symbols print. The Play Symbols will only appear in this area. Winning and non-winning Lucky Numbers Bingo Tickets are determined by the symbols that are printed in the play area dependent upon game instructions, rules, and programming parameters.
- 18) "On-line system" is the central system and the terminals connected to the central system through a communication medium approved by the Lottery (i.e. satellite, radio, telecommunication line, etc.)

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- 19) "Play Symbols", "Number Symbols", and "Prize Symbols" are symbols which are printed on the front of the Lucky Numbers Bingo ticket in the Play Area. Each Symbol is printed in black ink using a specific Symbol Font.
- 20) "Play Slips" may be used by players to select their own Lucky Numbers, the number of Bingo Card tickets to play, and the number of consecutive Bingo draws they would like to play. Play Slips have no pecuniary or prize value and shall not constitute evidence of ticket purchase or of numbers or symbols selected.
- 21) "Prize Payout" is the percentage of sales expected to be paid out as prizes by game design. Lucky Numbers Bingo has a blended payout. One half (½) of the ticket sales funds the Bingo part and one-half (½) of the ticket sales funds the Lucky Numbers part. The Lucky Numbers Bingo blended payout and prize table will be posted at nmlottery.com.
- 22) "Prize Fund" is the amount of money available in each game which the Lottery uses to pay that game's prizes.
- 23) "Lucky Numbers Bingo Prize Tickets" or "Tickets Provided as Prizes" maybe used in some Lucky Numbers Bingo and have the same retail value as the cost of a Lucky Numbers Bingo Ticket for that game. When a Lucky Numbers Bingo Prize Ticket is validated the Lottery terminal will print another Lucky Numbers Bingo Ticket.
- 24) "Quick Pick" is the random selection of numbers by the online system which appear on tickets and are played by a player in the game.
- 25) "Retailer" is a person or legal entity authorized by the New Mexico Lottery to sell Lottery tickets pursuant to the New Mexico Lottery Act.
- 26) "Lucky Numbers Bingo" is a Lottery game produced by the online gaming system. Players may fill out a Lucky Number Bingo Play Slip or select Quick Pick at the Lottery terminal(s) to get a Lucky Numbers Bingo Ticket. Players must use a Lucky Numbers Bingo Play Slip at the Lottery vending machines to get a Lucky Numbers Bingo Ticket. After the Lucky Number Bingo Draws are held the player will know immediately if that Lucky Numbers Bingo Ticket is a winner or a non-winner. Lucky Number Bingo Draws are held approximately every four (4) minutes, subject to change at the discretion of the CEO.
- 27) "Second-Chance Drawing" is a promotion that the Lottery may use with some Lucky Numbers Bingo games. Non-winning Lucky Numbers Bingo Tickets or Lucky Numbers Bingo Tickets that are identified with some form of "ENTRY" are the method of entry for the Second-Chance Drawing. The Second-Chance Drawing gives added value to non-winning Lucky Numbers Bingo Tickets and provides a process for players to win additional prizes associated with a specific game or event. Second-Chance Drawings must follow the NMLA General Drawing Rules and Procedures for Second-Chance Drawings and Promotional Drawings, as well as, the specific Second-Chance Drawings Rules established for that game.
- 28) "Serial Number". Each Lucky Numbers Bingo Ticket will have a multi-digit serial number printed on the front of the Lucky Numbers Bingo Ticket. Retailers must scan or manually enter the serial number to validate a Lucky Numbers Bingo Ticket on the Lottery terminal.

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- 29) "Symbols" are any characters printed on the Lucky Numbers Bingo Tickets. Various fonts, sizes, characters, letters, numbers, and combinations may be used. These are designed by the on-line ticket vendor, described in detail in the CCRF and Game Specifications for each game, and approved by the Lottery.
- 30) "Terminal" (Lottery terminal) is a device authorized by the Lottery to function in an on-line, interactive mode with the central system for the purpose of, receiving, activating and validating Instant Tickets, the purchasing and validating of Drawing Game Tickets, purchasing and validating Lucky Numbers Bingo Tickets, and the transmission of reports.
- 31) "Lucky Numbers Bingo Ticket Validation" is the process retailers use to determine if a Lucky Numbers Bingo Ticket is a winner. To validate a Lucky Numbers Bingo Ticket, retailers must scan the multi-digit serial number on the front of each Lucky Numbers Bingo Ticket using the Lottery terminal.
- 32) "Unclaimed prizes" are winning Lucky Numbers Bingo Tickets that have not been claimed within ninety (90) calendar days after the print date or ninety (90) calendar days after the Announced End of Game. Unclaimed prizes are forfeited and shall be paid into the Lottery's prize fund pursuant to section 6-24-21-(c) (4) of the New Mexico Lottery Act.
- 33) "Winning Lucky Numbers Bingo Ticket" is a Lucky Numbers Bingo Ticket where the symbols, printed on the Lucky Numbers Bingo Ticket make a winning combination as described in the play instructions of the specific Lucky Numbers Bingo Game and validated by the Lottery terminal.

**A) Sale of Lucky Numbers Bingo Tickets**

- 1) Only Retailers who have entered into a Retailer contract with the NMLA, and have been approved by the Lottery, at the Lottery's sole discretion, are authorized to sell Instant, Drawing, QUICKSTERS and Lucky Numbers Bingo. The Lottery Claim Center, and any Lottery staff or designees assigned to Lottery promotional and special events are also authorized to sell Instant, Drawing, QUICKSTERS, and Lucky Numbers Bingo. Instant, Drawing, QUICKSTERS, and Lucky Numbers Bingo may only be sold at the Retailer business location(s) listed on the Retailer Certificate for which the Lottery has authorized the sale of tickets for Instant, Drawing, QUICKSTERS, and Lucky Numbers Bingo Games unless authorized by the Lottery to sell at a remote site. Nothing contained herein shall prohibit the Lottery from selling Lottery tickets, conducting Lottery promotions, or drawings at locations other than the Lottery headquarters.
- 2) Each Lucky Numbers Bingo Ticket shall sell for the retail sale price authorized by the CEO and stated in the Lucky Numbers Bingo Specific CCRF, the Game Specifications, and the New Mexico Lottery Authority Rules for Lucky Numbers Bingo or as authorized by the CEO for promotional purposes.
- 3) Lucky Numbers Bingo Tickets cannot be voided or cancelled.
- 4) Retailers shall sell Lottery tickets for any Instant, Drawing, QUICKSTERS, and Lucky Numbers Bingo, as directed by the NMLA.
- 5) Advanced play is not allowed.

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**B) *Lucky Numbers Bingo Specifications “CCRF”***

Lucky Numbers Bingo Specifications “CCRF” is the signed order confirmation between the Lottery and the on-line ticket vendor for each Lucky Numbers Bingo and, at a minimum, shall contain the following information:

- A. Game Name
- B. Game Logo
- C. Game Characteristics
- D. How to Win Instructions
- E. How to Play Instructions
- F. Prize Structure
- G. Play Slip Sample
- H. Ticket Sample and Ticket Art
- I. Microlot Sales Button Art
- J. Game Specification Approval and Confirmation

**C) *Method of Playing a Lucky Numbers Bingo***

- 1) The CEO or designee, subject to final approval by the CEO, shall determine the method of play for each Lucky Numbers Bingo game as described in the CCRF, specific Lucky Numbers Bingo Specifications and the New Mexico Lottery Authority Rules for Lucky Numbers Bingo.
- 2) Lucky Numbers Bingo Tickets are randomly generated with a Play Slip or Quick Pick from the Lottery terminals. Lucky Numbers Bingo Tickets are randomly generated with a Lucky Numbers Play Slip from the Lottery vending machine terminals. Lucky Numbers Bingo is not available as a Quick Pick at the Lottery vending machine terminals.
- 3) There are two (2) ways to play and two (2) ways to win. The Lucky Numbers Bingo game offers a Bingo game, plus players have a chance to pick from one (1) up to ten (10) Lucky Numbers from the pool of seventy-five (75) Bingo numbers. Players win by matching one of the specified Bingo patterns and/or by matching a winning combination of Lucky Numbers specified by the prize structure for the number of Lucky Numbers played. Players can win a combined prize for matching both a Bingo pattern and a winning combination of Lucky Numbers. Additional information on how to play is found on the Lucky Numbers Bingo Play Slip or on the Lucky Numbers Bingo “How to Play Brochure” distributed at all lottery retailer locations.
- 4) Additional information can be obtained from a New Mexico Lottery retailer, Lottery Customer Service (505) 342-7600, or the NMLA website at: [www.nmlottery.com](http://www.nmlottery.com).

**D) *Determination of Prize Winner***

- 1) A claim form shall be filed by the winner(s) of prizes exceeding six hundred dollars (\$600). The claim form must be filled out and signed.
- 2) If there are multiple claimants for the prize winning Lucky Numbers Bingo Ticket, a representative, having a power of attorney, may complete and sign a claim form on the other claimant’s behalf.

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- 3) If there are multiple claimants for the prize winning Lucky Numbers Bingo Ticket and there is not a representative, having a power of attorney, each claimant must submit a signed claim form.
- 4) If the owner(s) of a winning Lucky Numbers Bingo Ticket is unable to complete a claim form due to a legal, physical or other disability, a guardian, conservator, custodian, fiduciary or duly authorized representative having a power of attorney may complete and sign a claim form on the owner's behalf. The claim form shall indicate the name of the lawful payee. The personal representative must have a valid power of attorney to claim the prize for the legal owner.
- 5) If the person signing the claim form is a personal representative of the estate of a deceased winner, that person shall submit his letter of administration or its legal equivalent showing the appointment from the court having jurisdiction over the estate. A person who signs a claim form shall be deemed to have represented that the information contained therein is accurate and complete.
- 6) No incomplete claim form shall be processed for payment.

**E) *Lucky Numbers Bingo Ticket Validation***

- 1) An original Lucky Numbers Bingo Ticket shall be the only proof of a game play and the submission of a winning Lucky Numbers Bingo Ticket to the Lottery, or its authorized Retailer, shall be the sole method of claiming a prize. No copies or reproductions will be accepted.
- 2) The Lucky Numbers Bingo Ticket must not be blank, mis-registered, defective, or printed or produced in error.
- 3) The Lucky Numbers Bingo Ticket must be printed on ticket stock that meets the security requirements for ticket stock used for NMLA on-line games.
- 4) A Lucky Numbers Bingo Ticket which fails any of the Lottery's validation checks is invalid and ineligible for any prize and shall not be paid.
- 5) The Lucky Numbers Bingo Ticket shall be validated according to validation procedures as determined by the Lottery prior to payment of a prize.
- 6) The Lucky Numbers Bingo Ticket shall not be counterfeit or forged, in whole or in part.
- 7) The Lucky Numbers Bingo Ticket shall not be mutilated, altered, unreadable, reconstituted or tampered with in any manner.
- 8) The Lucky Numbers Bingo Ticket shall have been issued by the Lottery or authorized Retailer in an authorized manner.
- 9) The Lucky Numbers Bingo Ticket shall have been received or recorded by the Lottery by the applicable Last Day to Claim a Prize deadline, ninety (90) calendar days after the Lucky Numbers Bingo Ticket was printed, or the first business day after the ninetieth (90<sup>th</sup>) day if the Lottery is not open for business.
- 10) The Play Symbols that make a winning combination or a winning match on the Lucky Numbers Bingo Ticket must be in accordance with the play instructions for that game. Use of a symbol or number from any other part of the ticket in combination with a Play Symbol, Number Symbol, or Prize Symbol in the Play Area

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to create a winning ticket is prohibited and will not be considered as a winning Lucky Numbers Bingo Ticket.

- 11) The Validation Number (including any portion thereof) is not a Play Symbol, Number Symbol, or Prize Symbol and is not usable as such.
- 12) Lucky Numbers Bingo Tickets reported and verified as stolen or obtained illegally will not be valid for claiming a prize and may be referred to the NMLA Security Division for investigation
- 13) No copies or reproductions will be accepted for validation.

#### **F) Ticket Responsibility**

- 1) Until such time as a signature or mark is placed upon a Lucky Numbers Bingo Ticket, in the area designated for signature, the bearer of the Lucky Numbers Bingo Ticket shall own the Lucky Numbers Bingo Ticket. When a signature is placed on the Lucky Numbers Bingo Ticket in the place designated, the person whose signature or mark appears in such area shall be the owner of the Lucky Numbers Bingo Ticket and shall be entitled (subject to the validation requirements in Rule E. - Lucky Numbers Bingo Ticket Validation) to any prize attributable thereto.
- 2) Payment of prizes for valid winning Lucky Numbers Bingo Tickets bearing multiple signatures shall be divided according to the percentages as agreed to in writing by the parties. The parties must agree on the percentages prior to the prize being paid. Each claimant must complete a claim form.
- 3) The Lottery is not responsible for lost, stolen or damaged Lucky Numbers Bingo Tickets.
- 4) The Lottery is not responsible for erroneously printed or mutilated Lucky Numbers Bingo Tickets
- 5) The Lottery is not obligated to resolve competing claims to winning Lucky Numbers Bingo Tickets.
- 6) The Lottery shall not be responsible for Lucky Numbers Bingo Tickets claimed by a player in error for a lower prize at a Retailer.
- 7) Liability for void, altered, or misprinted Lucky Numbers Bingo Tickets, or disputes if any, is limited to the refund of the retail sales price.
- 8) Only Lucky Numbers Bingo Tickets validated by the system will be honored.

#### **G) Prize Payment**

- 1) All prizes must be claimed within ninety (90) calendar days after the date the Lucky Numbers Bingo ticket was printed. If the ninetieth (90<sup>th</sup>) calendar day falls on a day in which the NMLA is not open for business, the ticket must be claimed on the first business day after the ninetieth (90<sup>th</sup>) calendar day. A Lucky Numbers Bingo Ticket that is mailed must be received at the Lottery headquarters within ninety 90 calendar days of the date the Lucky Numbers Bingo Ticket was printed. If the ninetieth (90<sup>th</sup>) calendar day falls on a day in which the NMLA is not open for business, the ticket must be received on the first business day after the ninetieth (90<sup>th</sup>) calendar day.

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- 2) Prizes of one hundred thousand dollars (\$100,000) or more must be claimed in person at Lottery headquarters.
- 3) Prizes exceeding six hundred dollars (\$600) must be claimed at the Lottery, either at Lottery headquarters or by mail using a Lottery claim form.
- 4) Prizes of six hundred dollars (\$600) or less may be claimed at any Lottery Retailer or mailed to the New Mexico Lottery at: New Mexico Lottery; P.O. Box 93190; Albuquerque, NM 87199-3190. No claim form is required.
- 5) The Lottery may not pay prizes to any claimant who purchases a ticket from an unauthorized Retailer.
- 6) Prizes are not assignable, but prizes may be paid to a deceased winner's estate or to a person designated by judicial order.
- 7) Under no circumstances will the Lottery pay a prize or share of a prize without the original Lucky Numbers Bingo ticket being presented to the Lottery.

**H) *Game Termination and Prize Claim Period***

The Lottery, may Announce the End of a Lucky Numbers Bingo at any time. If this occurs, no Lucky Numbers Bingo Tickets shall be sold past the Announced End of Game date by retailers. The Last Day to Claim a prize is ninety (90) calendar days after a Lucky Numbers Bingo Ticket is printed. Players have up to ninety (90) calendar days to claim a prize after this date or the first business day after the ninetieth (90<sup>th</sup>) day if the NMLA is not open for business. Tickets mailed in must be received at the Lottery headquarters within ninety (90) calendar days after the Lucky Numbers Bingo was printed. If the ninetieth (90<sup>th</sup>) calendar day falls on a day in which the NMLA is not open for business, the ticket must be received on the first business day after the ninetieth (90<sup>th</sup>) calendar day.

**I) *Applicable Law***

In purchasing a Lucky Numbers Bingo ticket, the purchaser agrees to comply with and abide by all applicable laws, rules, regulations, policies, procedures, and decisions of the NMLA.

**J) *Purchase and Prize Restrictions***

- 1) No Lucky Numbers Bingo Ticket may be purchased by and no prize shall be paid to any member of the Board, any officer or employee of the Lottery, an owner, officer or employee of a Lottery vendor or, in the case of a corporation, an owner of five percent or more of the corporate stock of a Lottery vendor; or any one physically residing as a member of the same household in the principal place of residence of any such person.
- 2) No Lucky Numbers Bingo Tickets shall be sold to, purchased, or redeemed by a person under the age of eighteen (18). Nothing herein shall be construed to prevent the making of a gift of a Lucky Numbers Bingo ticket to a person under the age of eighteen (18).

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- 3) No employees or family members of major vendors, certain contract vendors or event sponsors as designated by the Lottery shall participate in any Second-Chance Drawing or special promotion.

**K) *Taxes and Debt Setoffs***

In accordance with the Lottery Act:

- 1) Any Lottery prize is subject to applicable state and federal taxes. The Lottery shall report to the state and federal taxing authorities any Lottery prizes in excess of six hundred dollars (\$600). Prizes will be subject to tax withholding in accordance with applicable law.
- 2) Prizes in excess of six hundred dollars (\$600) are subject to collection by the New Mexico Human Services Department in accordance with the New Mexico Lottery Act.

**L) *Dissemination of Winning Ticket Information***

The Lottery is not responsible for incorrect information provided by a Retailer or Lottery staff, telephonic or in person, or by any forms of media

**M) *Release of Information About Winners***

- 1) Pursuant to the New Mexico Open Records Act, a prize winner's name, city and state of residence and the amount of the prize won may be regarded as matters of public record which may be released by the Lottery.
- 2) The Lottery shall not release the street address, telephone number or personal identifiers of a prizewinner, except as may be required pursuant to lawful authority or urgent necessity.

**N) *Order of Precedence***

These Rules shall be interpreted and applied in the following order of precedence:

- 1) New Mexico Lottery Act
- 2) New Mexico Lottery Authority Rules for LUCKY NUMBERS BINGO
- 3) CCRF
- 4) Game Specifications

**O) *Amendments to Game Rules***

The rules may be amended by the Board or in accordance with a motion of the Board by the CEO.

**P) *Current Play Styles/Themes***

Play styles or themes determine how each game is to be played. Due to the expanding and changing lottery industry new play styles/ themes are always being created. The play style/theme will be specifically defined in the CCRF and Game Specifications for each game.