

Unsolicited Idea Submission Practice

The New Mexico Lottery or any of its employees do not accept or consider unsolicited ideas, including ideas for new advertising campaigns, new promotions, new or improved products or technologies, product enhancements, processes, materials, marketing plans or new product names. Please do not submit any unsolicited ideas, original creative artwork, suggestions or other works (“submissions”) in any form to the New Mexico Lottery or any of its employees. The sole purpose of this practice is to avoid potential misunderstandings or disputes when the New Mexico Lottery’s products or marketing strategies might seem similar to ideas submitted to the New Mexico Lottery. If, despite our request that you not send us your ideas, you still submit them, then regardless of what your letter says, the following terms shall apply to your submissions.

TERMS OF IDEA SUBMISSION

You agree that: (1) your submissions and their contents will automatically become the property of the New Mexico Lottery, without any compensation to you; (2) the New Mexico Lottery may use or redistribute the submissions and their contents for any purpose and in any way; (3) there is no obligation for the New Mexico Lottery to review the submission; and (4) there is no obligation to keep any submissions confidential.