

SPECIFIC SECOND CHANCE DRAWING RULES AND PROCEDURES

For complete rules and procedures for drawings refer to the "New Mexico Lottery Authority's General Drawing Rules and Procedures for Second-Chance Drawings and Promotional Drawings"

WILLY WONKA GOLDEN TICKET™ SECOND CHANCE PROMOTIONAL DRAWINGS

<http://www.nmlottery.com/policies.aspx>

See Appendix A

BILLION DOLLAR CHALLENGE™ CONTEST DETAILS

**THE BILLION DOLLAR CHALLENGE IS A MULTI-JURDICTIONAL PROMOTION
WITH OTHER STATE LOTTERIES**

Drawing or Promotion: WILLY WONKA GOLDEN TICKET™

Type of Drawing or Promotion: Two Second Chance Promotional Drawings will be conducted to award:

1. **A TRIP FOR TWO (2) TO LAS VEGAS, NEVADA WITH A CHANCE TO PLAY THE BILLION DOLLAR CHALLENGE™.**
2. The NEW MEXICO LOTTERY BONUS TOP PRIZE DRAWING.

Purpose of the Drawings:

1. The BILLION DOLLAR CHALLENGE™ drawing will be conducted to select the winner of a trip to Las Vegas, Nevada where he/she will be the New Mexico Lottery Finalist for a chance to win cash prizes ranging from one thousand dollars (\$1,000) to a grand prize opportunity for one (1) Finalist to win a minimum of one million dollars (\$1,000,000) and possibly up to one billion dollars (\$1,000,000,000) less federal and state applicable taxes.
2. The NEW MEXICO LOTTERY BONUS TOP PRIZE DRAWING will be conducted to select the winner of one additional Top Prize of one hundred thousand dollars (\$100,000), less federal and state applicable taxes, allocated to the SCRATCHER game, WILLY WONKA GOLDEN TICKET™, Game #250.

Method:

The two Second Chance Promotional Drawings will be conducted by **Scientific Games International (SGI)** Drawing Services.

The BILLION DOLLAR CHALLENGE™

- One (1) ENTRY will be selected to go to Las Vegas, NV as the New Mexico Lottery Finalist in the BILLION DOLLAR CHALLENGE™. (The Trip package is valued at seven thousand five hundred dollars (\$7,500) less applicable federal and state taxes.)
- Five (5) alternates will be selected.

The NEW MEXICO BONUS TOP PRIZE DRAWING

- One (1) ENTRY will be selected to win the additional Top Prize of one hundred thousand dollars (\$100,000) less applicable federal and state taxes.
- Five (5) alternates will be selected.

Entry Period and Entry Deadline for the two (2) Second Chance Promotional Drawings:

- Entry Start Date: July 5, 2017.
- Entry Deadline: TBD

Date and Time of the Second Chance Promotional Drawings:

The date and time of the two (2) Second Chance Promotional Drawings will be posted on the New Mexico Lottery website, on digital ads, and at NMLA retail locations.

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Location of Drawing:

Scientific Games International Drawing Services
1500 Bluegrass Lakes Parkway
Alpharetta, GA

New Mexico Eligibility Requirements:

1. Players must be eighteen (18) years of age to enter.
2. Per Nevada State Law, players must be twenty-one (21) years of age to play the BILLION DOLLAR CHALLENGE™. If the player is between the ages of eighteen (18) and twenty (20) he/she must assign a proxy to represent them in the BILLION DOLLAR CHALLENGE™.
3. Players must register and enter through the free NMLA VIP Club at nmlottery.com/Points and Rewards.
4. Players that are not members of the free New Mexico Lottery VIP Club may join at nmlottery.com.
5. When players enter they are automatically entered into both Second Chance Promotional Drawings.
6. Players must manually enter their ticket or use a mobile device to scan their WILLY WONKA GOLDEN TICKET™, Game #250.
 - 4.1 Manually enter the twelve (12) digit TICKET NUMBER located on the BACK of the ticket above the barcode, and the ten (10) digit ENTRY NUMBER located on the FRONT of the ticket, underneath the scratch-off coating;
 - 4.2 Using a mobile device, scan the BAR CODE located on the FRONT of the ticket, underneath the scratch-off coating.
7. Mailed or hand delivered tickets to the NMLA Headquarters will be disqualified and may not be returned.
8. Players may submit multiple entries, however, each ticket may only be entered once.
9. When players enter their WILLY WONKA GOLDEN TICKET™ they will have the opportunity to play an online interactive game, WILLY WONKA™ Chocolate Tower. Players may play the online interactive game to reveal the number of ENTRIES assigned to that ticket. Players do not have to play the online interactive game, WILLY WONKA™ Chocolate Tower, to receive the ENTRIES assigned to that ticket.

The BILLION DOLLAR CHALLENGE™ Prize Details

1. Two (2) coach round trip seats on a national airline from a major airport to McCarran International Airport in Las Vegas, NV (inclusive of all associated security fees, taxes and surcharges);
2. Ground transfers between McCarran International Airport and the destination hotel and between Company hosted events;
3. Deluxe accommodations for two (2) (double occupancy – room and room tax only) at a Las Vegas, Nevada hotel for three (3) nights;
4. The New Mexico player will receive one thousand dollars (\$1,000) in spending money, provided two (2) weeks prior to the scheduled trip departure date;
5. The New Mexico player will receive admission to the BILLION DOLLAR CHALLENGE™ theater/venue for the Prizewinner and guest, and the Prizewinner shall have one (1) chance to participate in the BILLION DOLLAR CHALLENGE™ together with Prizewinners from other participating lottery jurisdictions. The Prize winner’s guest may sit with the Prizewinner but will not be eligible to be a participant in the BILLION DOLLAR CHALLENGE™ unless they have been as the Prizewinner’s proxy.

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The NEW MEXICO BONUS TOP PRIZE DRAWING Prize Details

One New Mexico player will win one hundred thousand dollars (\$100,000) less federal and state applicable taxes.

Selected ENTRY Notification:

The NMLA EVP of Security will forward the information of the selected VIP Club ENTRANT to the NMLA Product Group by the first business day after the drawing no later than 3:00 PM MT. The selected VIP Club ENTRANT will be notified by email or phone. The selected ENTRANT will have ten (10) business days, upon notification, to return the completed NMLA Claim Form to the NMLA Claim Center for verification. If the selected ENTRANT does not return the completed NMLA Claim Form within ten (10) business days he/she will forfeit the prize and, the first alternate will be contacted and the same process will be followed.

Miscellaneous:

1. Exceptions or modifications to these rules must be approved in writing by the CEO.
2. There is no cash value or substitution for the BILLION DOLLAR CHALLENGE™ Trip Package.
3. The Trip Package is nontransferable.
4. MDI shall withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of the Prizewinner for applicable cash prizes won during the BILLION DOLLAR CHALLENGE™. MDI shall provide an IRS Tax Form W-2G form to the Prizewinner.
5. Players are eligible to win both Second Chance Promotional Drawings (the BILLION DOLLAR CHALLENGE™ and the NEW MEXICO BONUS SECOND CHANCE TOP PRIZE DRAWING).
6. Upon claim form verification, the Prizewinner's name and information will be given to MDI.
7. Upon verification, the Prizewinner will be asked to appoint a proxy, designated by legally binding power of attorney, to represent them in cases where unforeseen circumstances prevent the Prizewinner from traveling to Las Vegas, NV or participating in the BILLION DOLLAR CHALLENGE™. The NMLA encourages the Prizewinner to appoint his/her guest as the proxy, if the guest is twenty-one (21) years of age or over.
8. If the Prizewinner and guest (proxy) are unable to participate in the BILLION DOLLAR CHALLENGE™ MDI will assign a proxy to participate in the BILLION DOLLAR CHALLENGE™ on behalf of the Prizewinner; any cash winnings awarded, via the proxy, will belong to the Prizewinner.
9. MDI will post the Prizewinner on the NMLA micro website after verification by the NMLA. The Prizewinner's information posted on the website will include the ENTRANTS name (Prizewinner), city and state.
10. MDI will make the travel arrangements for airfare, tickets and hotel.
11. The BILLION DOLLAR CHALLENGE™ Trip Package does NOT include any gratuity, meals, or other amenities.
12. The Lottery reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these Rules and Procedures.