

New Mexico Lottery Authority

PROMOTIONAL DRAWING RULES AND PROCEDURES

For complete rules and procedures for drawings refer to the “New Mexico Lottery Authority’s General Drawing Rules and Procedures for Second-Chance Drawings and Promotional Drawings” at nmlottery.com or obtain a copy at the **New Mexico Lottery Authority (NMLA)** Claims Center

Name of Drawing or Promotion: **Lotto America Extravaganza**

Type of Drawing or Promotion: Promotional Drawing (Section 4.10)

Purpose of the Drawing or Promotion:

To increase the player base and sales of Lotto America by offering added value and more excitement to the Lotto America game.

Method:

1. The Promotion will run from January 14, 2018 through April 7, 2018.
2. Twelve (12) weekly drawings will be held to select:
 - a. One (1) ENTRY to win five thousand dollars (\$5,000).
 - b. Five (5) ENTRIES to each win one thousand dollars (\$1,000)
 - c. Twenty (20) alternates will be selected for each weekly drawing.

Entry Period, Deadline and Drawing Date:

Entries must be received no later than 11:59:59 PM MT on the entry deadline dates listed below. An entry submitted during a respective entry period is only eligible for the corresponding Draw Date and an entry does not carry forward as an entry in a subsequent Weekly Draw. Drawings will be held after 10:00 AM (MT) on the dates below.

Entry eligibility will be determined by the New Mexico Lottery System Time/Date Stamp.

ENTRY AND DRAW SCHEDULE

Draw	Entry Start Date	Entry Deadline	Drawing Date
1	Sunday, January 14, 2018	Saturday, January 20, 2018	Wednesday, January 24, 2018
2	Sunday, January 21, 2018	Saturday, January 27, 2018	Wednesday, January 31, 2018
3	Sunday, January 28, 2018	Saturday, February 3, 2018	Wednesday, February 7, 2018
4	Sunday, February 4, 2018	Saturday, February 10, 2018	Wednesday, February 14, 2018
5	Sunday, February 11, 2018	Saturday, February 17, 2018	Wednesday, February 21, 2018
6	Sunday, February 18, 2018	Saturday, February 24, 2018	Wednesday, February 28, 2018
7	Sunday, February 25, 2018	Saturday, March 3, 2018	Wednesday, March 7, 2018
8	Sunday, March 4, 2018	Saturday March 10, 2018	Wednesday, March 14, 2018
9	Sunday, March 11, 2018	Saturday, March 17, 2018	Wednesday, March 21, 2018
10	Sunday, March 18, 2018	Saturday, March 24, 2018	Wednesday, March 28, 2018
11	Sunday, March 25, 2018	Saturday, March 31, 2018	Wednesday, April 4, 2018
12	Sunday, April 1, 2018	Saturday, April 7, 2018	Wednesday, April 11, 2018

Location of Draw:

New Mexico Lottery
4511 Osuna Rd. NE
Albuquerque, New Mexico 87109

Eligibility Requirements:

1. Players must purchase five dollars (\$5) in Lotto America on one (1) ticket to receive a Lotto America Extravaganza Coupon with a unique serial number.
2. The five dollar (\$5) purchase can include any combination of multiple plays or multi draws – as long as they are on one (1) ticket.
3. Players must go to nmlottery.com (under the Promotions Tab) and enter the following information at the entry site:
 - a. First and Last Name
 - b. Email address
 - c. Phone number (if available)
 - d. The eight (8) digit serial number printed on the Lotto America Extravaganza Coupon.
 - e. Certify that they are at least eighteen (18) years of age.
 - f. Agree to the official rules of this promotion.
4. Players MUST sign and keep their Lotto America Extravaganza Coupon and present it with their Claim Form, if selected, as a winning Entry.
5. The selected winning entry(s) will have ten (10) business days, upon notification by the NMLA, to return a completed NMLA Claim Form and the selected Lotto America Extravaganza Coupon.
6. Entries must be received no later than 11:59:59 PM MT on the weekly entry deadline dates listed on the Entry and Draw Schedule above.
7. An entry submitted during a respective entry period is only eligible for the corresponding Draw Date and an entry does not carry forward as an entry in a subsequent weekly drawing.
8. Entries mailed or hand delivered to the NMLA Headquarters will be disqualified and will not be returned.
9. Players may submit multiple Lotto America Extravaganza Coupon serial numbers for each weekly drawing. However, each Lotto America Extravaganza Coupon serial number may be only entered one (1) time during the promotion period.
10. Players may only be selected as the winning entry once per weekly drawing. However, players can be selected as a winning entry for each of the twelve (12) weekly drawings.
11. Players do not have to be members of the New Mexico Lottery VIP Club.

Drawing Procedures:

1. For each of the twelve (12) weekly drawings the Director of Advertising and Marketing will provide NMLA Security with a spreadsheet that contains the entire list of ENTRIES submitted for each weekly entry period.
2. The pre-approved NMLA Promotional Drawing Procedures will be utilized for the drawing.
3. The NMLA Security Drawing Representative will conduct twelve (12) weekly drawing, as indicated on the Entry and Draw Schedule, using a random number generator to select one (1) five thousand dollar (\$5,000) winner and five (5) one thousand dollar (\$1,000) winners each week.
4. Twenty (20) alternates will be selected for each of the twelve (12) weekly drawings.
5. The NMLA Internal Auditor may witness the drawing.

Selected ENTRY Notification:

1. The NMLA EVP of Security will forward the information of the selected winning entry(s) and the corresponding Lotto America Extravaganza Coupon serial number to the NMLA Director of Product, Director of Sales, and Director of Advertising and Marketing by 3:00:00 PM (MT) the day of the drawing.
2. The selected winning entry(s) will be notified using the email address and phone number (if available) used to enter the promotion.
3. If the selected winning entry(s) does not acknowledge receipt of the email or phone call and return the completed NMLA Claim Form and winning Lotto America Extravaganza Coupon within ten (10) business days he/she will forfeit the prize and, the first alternate will be contacted and the same process will be followed.

Miscellaneous:

1. Exceptions or modifications to these rules must be approved in writing by the CEO and the Executive Vice President of Security.
2. The Lottery reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these Rules and Procedures.