

# LOTTERY BUCKS ARE HERE!



The New Mexico Lottery is offering **Lottery Bucks** to reward retail sales clerks who consistently promote Lottery games, ask for the sale and keep the Lottery dispenser(s) full of ticket inventory.

**Lottery Bucks** can be used to purchase any available \$1 New Mexico Lottery game. They validate just like a \$1 Scratcher ticket winner. And, just like Scratchers, retailers receive a \$1 credit for each **Lottery Buck** validated as well as the traditional 1% cashing commission. However, **Lottery Bucks** are not traditional Scratcher tickets and may NOT be sold.

To earn **Lottery Bucks**, remind your retail sales staff to consistently keep your dispensers and Lottery vending machines full and to be proactive in selling Lottery to your customers. Remember, be consistent!

If you have any questions about how to validate a **Lottery Buck** or want to know more about how **Lottery Bucks** will appear on your reports and statements, please contact New Mexico Lottery Customer Service at 1-800-642-6689.



For a limited time!