

# Ticket Dispenser

**URGENT:** This oversized ticket requires a special dispenser. Please tell your Lottery representative to order yours today!

*Front*



▶ Ticket Dimensions 8" x 12"

*Side*



*Back*



NEW MEXICO  
**LOTTERY**



# Super Ticket

GAME LAUNCHES APRIL 2016

- ▶ 4 games for \$10!
- ▶ In the Texas Lottery, the \$10 price point grew 67% in the first four weeks
- ▶ In the Texas Lottery, total Scratcher sales increased 13% after four weeks



Quote from Stephanie Martinez at H-E-B Grocery Co:

*"The Super Ticket is a great addition to our business center offering. We had only sold scratch tickets from our self-service machine and were restricted from selling anywhere else in our stores. This was a great opportunity to change our operation to make it happen and we are glad we did!"*

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LOTTERY

