



Benefitting New Mexico's Future®

**Drawing Rules and Procedures
For
KISS® Game #744**

**2nd Chance Prize Drawing
September 2, 2010**

Amended
June 15, 2010

Amendments to the KISS 2nd Chance Drawing Rules

Pursuant to and authorized by the NMLA General Drawing Rules and Procedures approved and adopted by the NMLA Board of Directors on May 4, 2001, the following section of the KISS 2nd Chance Drawing Rules has been amended:

SECTION 4.1 The KISS MEET AND GREET CONCERT TRIP Drawing
Sections 4.1.1.4 through 4.1.1.13

NAME OF DRAWING: KISS®

1.0 TYPE OF DRAWING: 2ND CHANCE PRIZE DRAWING

2.0 PURPOSE OF DRAWING:

To provide players of the New Mexico Lottery Authority's (NMLA) Scratcher game, KISS®, Game #744, a chance to win a prize in one (1) 2nd Chance Drawing.

3.0 METHOD:

One (1) 2nd Chance Drawing will be conducted by the NMLA.

3.1 The KISS MEET AND GREET CONCERT TRIP Drawing

- 3.1.1 Two (2) ENTRIES will be selected. Each winner will receive a KISS Trip Package. Each trip package includes:
 - 3.1.1.1 Deluxe hotel accommodations for two (2) persons, double-occupancy, for three (3) days and two (2) nights;
 - 3.1.1.2 Round trip airfare for two (2) between a major New Mexico airport and Phoenix, Arizona;
 - 3.1.1.3 Round trip ground transportation for two (2) between the Phoenix airport and the hotel; and between the hotel and concert venue;
 - 3.1.1.4 Two (2) premium, reserved tickets located within the first five (5) rows of the stage to the KISS concert in Phoenix, Arizona on Friday, September 24, 2010;
 - 3.1.1.5 Two (2) exclusive Meet & Greet with the members of KISS;
 - 3.1.1.6 Two (2) personal photographs with KISS;
 - 3.1.1.7 Two (2) autograph 8" x 10" photos;
 - 3.1.1.8 Two (2) exclusive, Limited Edition KISS Flip Video Cameras;
 - 3.1.1.9 Two (2) specifically designed KISS Concert Shirts;
 - 3.1.1.10 Two (2) Collectible KISS Tour Posters (limited edition, numbered);
 - 3.1.1.11 Two (2) official Meet & Greet Laminates;
 - 3.1.1.12 Two (2) sets of KISS guitar picks;
 - 3.1.1.13 Two (2) twenty-five dollar (\$25) vouchers to the official KISS on-line store;
 - 3.1.1.14 Five hundred dollars (\$500.00) spending money.
- 3.1.2 Ten (10) alternates will be selected.

4.0 DRAWING:

4.1 Location:

New Mexico Lottery Authority (NMLA) Headquarters
4511 Osuna Rd. NE
Albuquerque, NM 87109

4.2 The KISS TRIP Drawing

- 4.2.1 ENTRY Deadline:
Tuesday, August, 31 2010 4:30:00 PM MT.
- 4.2.2 Drawing Date:
Thursday, September 2, 2010
- 4.2.3 Drawing Time:
Approximately 10:00 AM MT.

4.3 The NMLA reserves the right to change the location, date and time of the drawing.

5.0 ELIGIBILITY FOR DRAWINGS:

- 5.1** One (1) non-winning NMLA KISS®, Game #744 ticket will constitute one (1) ENTRY.
- 5.2** Voided tickets do not constitute an ENTRY and are not eligible for this promotion.
- 5.3** Multiple ENTRIES are allowed, however, players are eligible to win only one (1) KISS Trip.
- 5.4** A ticket may only be submitted as an ENTRY one time.

- 5.5** Players must access the NMLA web site at www.nmlottery.com to enter the drawing. The following player information is required:
- 5.5.1 First and last name;
 - 5.5.2 Contact telephone number and/or an address, city, state, and zip code;
 - 5.5.3 The Game number, Pack number, and Ticket number found on the back of one (1) non-winning NMLA KISS®, Game #744;
 - 5.5.4 Player must certify that he/she is at least 18 years old;
 - 5.5.5 Player must certify that he/she is logged in from inside the boundaries of the State of New Mexico for the purpose of submitting ENTRIES for this promotion;
 - 5.5.6 Player must certify that he/she has read and understands the KISS® 2nd Chance Drawing Rules and Procedures.
- 5.6** If selected, in order to claim a prize, the original signed ticket must be presented for verification.
- 5.7** Any ENTRY received in the mail or hand delivered will be deemed ineligible and may be discarded at the discretion of the NMLA EVP of Security and Enforcement.
- 5.8** The NMLA is not responsible for any ENTRY not received or received after the deadline due to transmission failure via the Internet, including but not limited to, equipment or communication failure.
- 5.9** The NMLA is not responsible for any ENTRY that is incomplete, that has mis-entered information, or fails to meet ENTRY requirements.
- 5.10** The NMLA website entry system will not permit duplicate entries. Upon notification from a player an NMLA Security and Enforcement representative will verify the entry has been recorded and will attempt to contact, via email or phone, the player that attempted to submit the duplicate ENTRY and attempt to resolve the situation.
- 5.11** Players must be 18 years of age or older to purchase a lottery ticket, submit an ENTRY, and/or claim a prize.
- 5.12** ENTRIES must be submitted within the boundaries of the State of New Mexico.
- 5.13** Players need not be present at the drawings to win.
- 5.14** Participants, by submitting an ENTRY for this promotion, are deemed as having satisfied themselves and as having agreed with the rules of this promotion and all rules, policies and procedures contained herein or as applicable.
- 5.15** An ENTRY received pursuant to these rules is deemed a non-winning ticket and will not be checked for winners.
- 5.16** Previously validated tickets are ineligible ENTRIES and will be disqualified if selected.
- 5.17** All ENTRIES received become the property of the NMLA.
- 5.18** To ensure that any ENTRY cannot be submitted more than one time during the course of the promotion, the ENTRIES are retained in the entry database, regardless of whether or not they are selected in a drawing.
- 5.19** Following the conclusion of the promotion, the NMLA may retain the player's ENTRY information for marketing purposes.
- 5.20** Any ENTRY received not meeting the criteria specified in these rules will be deemed ineligible and disqualified if selected.
- 5.21** All decisions by the NMLA are final.

6.0 PRE-DRAW PROCEDURES:

- 6.1** All ENTRIES for the drawing will be compiled onto a Master List by a designee from the MIS Division. The Master List will be put on a CD and given to the NMLA EVP of Security and Enforcement.
- 6.1.1 The Master List will contain all ENTRIES for the drawing. The List is in chronological time stamp order.
 - 6.1.2 The NMLA Internal Auditor will verify the Master List.
- 6.2** The NMLA EVP of Security and Enforcement shall provide to the NMLA Security Drawing representative documentation with the following information:
- 6.2.1 Promotion name;
 - 6.2.2 Drawing date;

- 6.2.3 Number of ENTRIES (starting and ending range) as described in the NMLA Promotional Drawing Procedures;
- 6.2.4 Number of winning ENTRIES and alternates to be selected.

7.0 DRAWING PROCEDURES FOR THE 2ND CHANCE PRIZE DRAWINGS:

- 7.1 The pre-approved NMLA Promotional Drawing Procedures will be followed.
- 7.2 The NMLA Security Drawing representative will conduct the drawing.
- 7.3 The NMLA Internal Auditor shall witness the drawing.
- 7.4 For the drawing, the Origin System will first select two (2) prize winners from all ENTRIES received.
- 7.5 For the drawing the Origin System will next select ten (10) alternates from the remaining ENTRIES received.
- 7.6 The NMLA Security Drawing representative will provide the list of selected winning ENTRIES and alternates to the NMLA EVP of Security and Enforcement.
- 7.7 The NMLA EVP of Security and Enforcement and Internal Auditor will verify the selected ENTRIES.
- 7.8 The EVP of Security and Enforcement will forward the list of winners to the 2nd Chance Drawing Notification Distribution Group.

8.0 WINNER NOTIFICATION:

- 8.1 An NMLA Marketing and Communications staff member will attempt to contact the apparent prize winner(s) by email or telephone within five (5) business days following the drawing to confirm the selected ticket ENTRY number with the apparent winner(s). Apparent winner(s) will be advised that they will be receiving official notification and instructions on how to claim their prize via certified mail or courier service within five (5) business days.
- 8.2 The official mailing will inform the winner that they must present the original signed qualifying ticket and the completed NMLA prize claim form to the NMLA claim center within five (5) business days after receipt of said notification. NMLA prize claim form must include proof of identification.
 - 8.2.1 If the NMLA has not received the receipt of notification after five (5) business days, the NMLA will track the notification and allow ten (10) additional business days from the first attempt to deliver date for the winner to produce the original signed ticket and claim form. If the prize is not claimed by the end of the tenth (10th) business day, the selected Entry will be disqualified and an alternate will be contacted in the order selected.
- 8.3 If the player's information entered via the Internet is incorrect and the NMLA cannot contact the player within the five (5) business days, the selected ENTRY will be disqualified and the alternate will be contacted in the order selected.
- 8.4 An NMLA Security and Enforcement representative will verify the original signed qualifying ticket to ensure the ENTRY meets all rules, as specified in all applicable NMLA Drawing Rules and Policies.
- 8.5 Upon verification of the original signed qualifying ticket and receipt of the completed NMLA claim form, the NMLA will make arrangements with the winner to receive their prize.
- 8.6 Apparent winners that fail to present the original signed qualifying ticket and completed NMLA prize claim form within the time frame described in Section 9.2 will forfeit their right to any prize or consideration and notification will be made to the alternate ENTRY(s) in the order selected.
- 8.7 The alternate will be notified following the same process as outlined in this section. If necessary, this process will take place until all alternates have been contacted.
- 8.8 The prizes will go unclaimed if the selected winner and/or alternates are disqualified, cannot be contacted, or fail to comply with the above deadlines or requirements.

9.0 MISCELLANEOUS INFORMATION:

- 9.1** There is no cash value substitute for the prizes.
- 9.2** Winners will receive a W-2G tax form for the “fair market value” of any prize valued over six hundred dollars (\$600.00).

- 9.3** In the event that the Phoenix KISS concert is cancelled, the lottery reserves the right to substitute a KISS concert at a different venue or a prize of comparable value, as determined by the NMLA.
- 9.4** In the event that the NMLA removes this game from sale, these drawing rules will remain in effect unless changes are authorized by the CEO.
- 9.5** The NMLA reserves the right to perform background checks on 2nd Chance Prize Drawing winners and alternates.
- 9.6** The 2nd Chance Prize Drawing winner or alternates upon submitting an ENTRY agree that the NMLA may use their name, voice, photograph and/or likeness in any form for the purpose of advertising and/or publicizing the instant game KISS®, NMLA winners in general, or promoting the NMLA or any of its games.
- 9.7** The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these Rules and Procedures.
- 9.8** The New Mexico Lottery Act, the NMLA General Drawing Rules and Procedures, and The NMLA Promotional Drawing Procedures shall apply to these drawings. In the event of a conflict between the Drawing Rules and Procedures for Game #744 KISS® 2nd Chance Drawing, NMLA General Drawing Rules, the NMLA Promotional Drawing Procedures and the New Mexico Lottery Act, the New Mexico Lottery Act shall prevail.
- 9.9** Copies of these rules are available at www.nmlottery.com and/or the NMLA claim center.
- 9.10** Prizes will not be awarded if the ticket was obtained contrary to any New Mexico State Statute and/or NMLA Policies and Procedures.
- 9.11** An ENTRY may not be submitted by the following:
 - 9.11.1 Any member of the NMLA Board
 - 9.11.2 Any officer or employee of the NMLA
 - 9.11.3 An owner, officer or employee of a lottery vendor or, in the case of a corporation, an owner of five percent or more of the corporate stock of a lottery vendor
 - 9.11.4 Anyone physically residing as a member of the same household in the principal place of residence of any such person.