

New Mexico Lottery Authority Second-Chance Drawing Rules

Guy Fieri Flavortown Fortune! Second-Chance Promotion

THE NMLA AT ITS SOLE DISCRETION MAY TERMINATE, END, OR CANCEL THIS PROMOTION AT ANY TIME.

PROMOTION AND RULES ARE SUBJECT TO CHANGE AT THE NMLA'S DISCRETION AT ANY TIME.

1. Promotion Description

- a. The New Mexico Lottery Authority (NMLA) will conduct the Guy Fieri Flavortown Fortune! Second-Chance Promotion (Promotion) according to these rules and the Second-Chance and Promotional Drawing Rules.
- b. Tango Reward Link e-Gift cards (e-Gift Cards) will be awarded either as prizes awarded instantly via the Collect 'N Win (CNW) program website for this Promotion (Chase Card Process) or as prizes in a final drawing (Remaining e-Gift Cards Drawing), if applicable.
- c. Four (4) Quarterly Drawings will be conducted to award prizes of five thousand dollars (\$5,000).
- d. One (1) Grand Prize Drawing will be conducted to select five (5) finalists to participate in the Grand Prize Event for a chance to win up to five hundred thousand dollars (\$500,000).

2. Entry Period, Deadline, and Drawing Date

- a. Entry period begins Tuesday, March 5, 2024, at 12:00:00 AM MT.
- b. Entry eligibility will be determined by the time/date of successful submission into the entry website for the Promotion.
- c. The Entry Deadline Date and the Drawing Date will be posted on the entry website once determined.

ENTRY AND DRAW SCHEDULE

DRAW	SELECTED ENTRIES	ENTRY START DATE 12:00:00 AM MT	ENTRY DEADLINE DATE 11:59:59 PM MT	DRAWING DATE	PRIZES
Quarterly Drawing #1	Three (3)	Tuesday, March 5, 2024	Friday, May 31, 2024	Wednesday, June 5, 2024	\$5,000
Quarterly Drawing #2	Three (3)	Saturday, June 1, 2024	Saturday, August 31, 2024	Wednesday, September 4, 2024	\$5,000
Quarterly Drawing #3	Three (3)	Sunday, September 1, 2024	Saturday, November 30, 2024	Wednesday, December 4, 2024	\$5,000
Quarterly Drawing #4	Three (3)	Sunday, December 1, 2024	Friday, February 28, 2025	Wednesday, March 5, 2025	\$5,000
Grand Prize Drawing	Five (5)	Tuesday, March 5, 2024	TBD based on the Last Day to Claim a Prize	TBD based on the Last Day to Claim a Prize	Four (4) \$10,000 One (1) \$500,000
Remaining e-Gift Cards Drawing (If Applicable)	TBD based on the number of e-Gift Cards remaining from the Chase Card Process	Tuesday, March 5, 2024	TBD based on the Last Day to Claim a Prize	TBD based on the Last Day to Claim a Prize	e-Gift Cards

3. Location of Drawings

Alchemy3
860 Warsaw Rd.
Roswell, GA 30075

4. Eligibility Requirements

- a. Players must certify that they are at least eighteen (18) years of age.
- b. Players must create an account (register) for the Collect 'N Win program accessed via nmlottery.com.
- c. To enter, players scan or manually enter the information required from a non-winning ticket from Game #572 Guy Fieri Flavortown Fortune!
 - i. For manual entry, enter the twelve (12) digit number located on the back of the ticket above the barcode (three (3) digits, six (6) digits, and three (3) digits separated by dashes) and the ten (10) digit number located on the front of the ticket underneath the scratch-off coating above the instructions, or
 - ii. For mobile device entry, scan the square-shaped barcode located on the front of the ticket under the "SCRATCH FOR ENTRY CODE" scratch-off coating, labeled "ENTRY CODE."
- d. Players will have the opportunity to play an interactive game after submitting each eligible ticket, which reveals a random number of entries into the next Quarterly Drawing, if there is a remaining Quarterly Drawing, and the Grand Prize Drawing. Players can skip the interactive reveal game and still receive the same number of entries.
- e. Each eligible ticket successfully entered in the CNW program will receive five (5) random symbols that are marked and accumulated on play cards.
- f. Each player's CNW account has seven (7) play cards.
 - i. Six (6) play cards contain three (3) food-themed symbols. Once a player has filled in all three (3) symbols on one (1) play card, the player will be awarded one (1) entry into the next Quarterly Drawing, if there is a remaining Quarterly Drawing, and one (1) entry into the Grand Prize Drawing. Cards will reset after being completely filled.
 - ii. One (1) play card, the Flavortown Fortune Finder Chase Card, contains six (6) special rare symbols. Once a player has received enough symbols to fill in all six (6) symbols on the Flavortown Fortune Finder Chase Card, the Chase Card Process, the player will automatically win a one-hundred-dollar (\$100) e-Gift Card.
- g. e-Gift Cards that are not awarded during the Interactive Game Process will be awarded at the Remaining e-Gift Cards Drawing. All entries into the Promotion are eligible for the Remaining e-Gift Cards Drawing. If all e-Gift Cards are awarded via the Chase Card Process, then there will be no Remaining e-Gift Cards Drawing.
- h. Each eligible ticket may only be entered once.
- i. Players are not required to retain tickets once successfully submitted into the CNW program.
- j. Players may enter up to fifty (50) tickets per day.
- k. Players may win multiple e-Gift Cards through the Chase Card Process. However, players are only eligible to win one (1) e-Gift Card in the Remaining e-Gift Cards Drawing, if applicable.
- l. Entries mailed or hand delivered to the NMLA will be disqualified and will not be returned.

5. Prize Details

- a. Two thousand (2,000) e-Gift Cards valued at one hundred dollars (\$100) each will be awarded, either in the Chase Card Process or in the Remaining e-Gift Cards Drawing, if applicable.

- b. Each e-Gift Card may be used to obtain electronic gift cards for a variety of retailers at denominations of the winner's choosing via Tango Card. Tango Reward Links are assigned to a winner's email address and cannot be transferred once assigned.
- c. e-Gift Cards will be considered claimed upon notification of prize award as described in Section 7.a.

6. Drawing Procedures

- a. Alchemy3 will conduct the four (4) Quarterly Drawings, the Grand Prize Drawing, and the Remaining e-Gift Cards Drawing, if applicable, as indicated on the Entry and Draw Schedule using a random number generator and overseen by an independent auditor.
- b. Three (3) entries will be selected in each of the four (4) Quarterly Drawings. Five (5) alternates will be selected in each Quarterly Drawing.
- c. Five (5) entries will be selected in the Grand Prize Drawing to be designated as Grand Prize Finalists for the Grand Prize Drawing. Ten (10) alternates will be selected in the Grand Prize Drawing.
- d. The number of entries selected in the Remaining e-Gift Cards Drawing, if applicable, will depend on the number of e-Gift Cards not awarded in the Chase Card Process. Ten (10) alternates will be selected in the Remaining Prepaid Cards Drawing, if applicable.
- e. In the event additional alternates are needed in any drawing, another set of alternates may be drawn.
- f. The odds of being selected in the Quarterly Drawings, the Grand Prize Drawing, or the Remaining e-Gift Cards Drawing, if applicable, depend on the number of entries received.
- g. The five (5) Grand Prize Finalists from the Grand Prize Drawing will participate in the Grand Prize Event. One (1) Grand Prize Finalist will win five hundred thousand dollars (\$500,000). The remaining four (4) Grand Prize Finalists will each win ten thousand dollars (\$10,000).

7. Selected Entry Notification

- a. Alchemy3 will fulfill the e-Gift Cards awarded during the Chase Card Process or in the Remaining e-Gift Cards Drawing, if applicable, by (1) emailing each winner from support.NM@collectwin.com and (2) by adding e-Gift Card information to each winner's CNW account.
- b. The Procedures for Notification of Selected Entries of Second-Chance or Promotional Drawings will be followed to notify the Quarterly Drawings and Grand Prize Drawing selected entrants.
- c. The Quarterly Drawings selected entrants and the Grand Prize Drawing selected entrants must acknowledge receipt of the email or phone call and/or submit the completed NMLA Claim Form within the timeframe specified by the NMLA. Failure to acknowledge and submit the completed NMLA Claim Form in the above designated timeframe may result in disqualification, in which case the first alternate will be contacted, and the same process will be followed.

The NMLA assumes no responsibility for incorrect addresses, mis-delivery, late delivery, or failure of delivery for any reason for any item(s) sent pursuant to this section by either the NMLA or the selected entrant, regardless of fault. All risk of loss remains with and is assumed by the selected entrant.

8. Miscellaneous

- a. Exceptions or modifications to these rules must be approved in writing by the NMLA CEO and the NMLA EVP for Security.
- b. Upon submitting an entry, the player(s) agree that the NMLA may use their name, voice, photograph, video, any social media postings, and/or likeness in any form for the purpose of advertising and/or publicizing the NMLA.

- c. An individual player may only have one (1) CNW account. A player is not permitted to create additional accounts in the event that email or other relevant information changes. The player may log in with existing account credentials and make any desired changes at any time. It is the player's responsibility to keep information current and correct. If it is determined that a player has more than one (1) account, a player selected as a drawing winner may be disqualified and the NMLA may delete the player's account(s) at the NMLA's sole discretion.
- d. The NMLA is not responsible for mis-delivery, late delivery, or the failure of receipt of any required information, regardless of the cause of the failure of transmission.
- e. If more than one name appears on an entry or account, only one name will be used, and it will be chosen at the NMLA's sole discretion.
- f. The Quarterly Drawing winners and Grand Prize Finalists will receive an IRS Form W-2G.
- g. The NMLA shall withhold and deposit the minimum required federal tax withholdings and any applicable state tax withholdings on behalf of the Grand Prize Finalists.
- h. The Grand Prize Finalists may be subject to a background investigation prior to participation in the Grand Prize Event.
- i. A Grand Prize Finalist may pre-designate a proxy to participate in the Grand Prize Event on the Grand Prize Finalist's behalf. The Grand Prize Finalist shall receive any cash prize won by the proxy during the Grand Prize Event.
- j. The NMLA may appoint a proxy to represent a Grand Prize Finalist at the Grand Prize Event, at the NMLA's discretion.
- k. Only the Grand Prize Finalists are eligible to win a prize in the Grand Prize Event. A proxy participating on behalf of a Grand Prize Finalist is not eligible to win a prize in the Grand Prize Event.
- l. The Grand Prize Event venue is to be determined. Travel within New Mexico may be required by the Grand Prize Finalists or proxies in order to participate in person at the Grand Prize Event. The Grand Prize Event is subject to broadcast, including via a live-streaming platform such as Facebook Live.
- m. Additional drawings may be added, without amending these rules.
- n. The NMLA reserves the right to assign a designee(s) to perform the responsibilities of parties specifically assigned duties within these rules.
- o. Failure to provide accurate information could cause a player selected as a drawing winner to be disqualified.
- p. Use or distribution of "auto" software programs or other similar software programs or applications to enter tickets or ticket codes into any drawing is prohibited. If discovered to be using such a program or application, a player's entries may be disqualified.
- q. Void where prohibited by law.

<i>Karla Wilkinson</i>	01-30-2024
Director of Gaming Products	Date

<i>Randy Bertram</i>	02/01/2024
Executive Vice President for Security	Date

<i>David M. Barden</i>	2/12/2024
CEO	Date